

International Sugar Organization



25th INTERNATIONAL SEMINAR

Bringing Sugar Together for 25 Years

Tuesday 29th - Wednesday 30th November 2016

**East Wintergarden, 43 Bank Street
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25th Seminar – 2016

This year the International Sugar Organization celebrates its 25th Silver Jubilee Seminar in London; little did it know that what began as a relatively small gathering would blossom and mature into a premier forum, gathering the participation of all relevant stakeholders in sugar and ethanol, addressing key issues and enriching the decision-making of all ISO members, colleagues and friends. The ISO is proud of continuing to organize this seminar and looks forward to the participation of everyone in making it enjoyable as well as productive and informative. For this prestigious occasion, the ISO's Executive Director, José Orive, will chair the event, striving to moderate with a proactive spirit and encouraging lively exchanges on the various topics in the programme; every effort will be invested to bring out the best in each presenter, with the objective of taking stock of the various viewpoints to produce conclusions that truly encompass consensus amongst professionals. Having sought to bring together the global sugar community for the past 25 years the ISO looks forward to continuing to do this for at least another 25 years!

Simultaneous interpretation will be provided in English, French, Portuguese, Russian, Spanish, German and Turkish.

Registration

The registration fee of £975.00 also covers: an evening reception on 29 November, refreshments on 29 and 30 November, online access (with a username and password) to the ISO Sugar Yearbook, the Statistical Bulletin; Monthly Market Report (in English, French, Russian & Spanish); Quarterly Market Outlook (in English, French, Russian & Spanish); and online access to the Seminar Proceedings immediately following the event. Space is strictly limited so early registration is recommended. **Registration details can be found on the enclosed leaflet.** Please note no refunds will be made for cancellations received after 21 October. Substitutions are allowed. Refunds will be processed (subject to an administration fee of £150) after the end of the seminar.

Should you be unable to attend in person, you can access the Seminar Proceedings online (with a username and password) for a **cost of £370**. Please indicate on the registration form if you wish to purchase this service.

25th ISO SEMINAR - PROGRAMME
Tuesday, 29th November 2016

08.00 **Registration**

09.20 **Opening Remarks**

**Mr. José Orive, Executive Director, ISO and
Chairman of 2016 Silver Jubilee Seminar**

09.30 - ANALYSIS & PERSPECTIVES FOR THE WORLD OF SUGAR

Keynote Speaker

**Mr. Stefan Uhlenbrock, Head of Sugar & Coffee
Analysis, FO Licht, Germany**

The View from the Trade

Commentary:

**Mr. Auke Vlas, Directeur Général, SUCDEN,
France**

**Mr. Alejandro Eito, White Sugar Trading
Manager, Alvean, Geneva**

10.15 - 10.45 Coffee break

10.45 - EU 2017: CHALLENGES & UNCERTAINTIES

Mr. Gerald Mason, Vice President, EU Affairs & Strategy, ASR, UK

Mr. Jamie Fortescue, Managing Director, Starch Europe, Brussels

Mr. Hartwig Fuchs, Chief Executive Officer, Nordzucker, Germany

12.00 - KEYNOTE SPEAKER - Sustainable Investment and Management of Sugar Plants

Mr. Bernd Langhans, Manager Global Sales, SIEMENS AG, Germany

13.00 - 14.45 Lunch break

14.45 - SUGAR in MENA

Mr. Jamal Al Ghurair, Managing Director, Al Khaleej Sugar, Dubai

Mr. Ashraf Mahmoud, Chairman and Managing Director, Al Nouran Sugar, Egypt

Mr Jean-François Javoy, General Secretary, Finance, Cristal Union, France

16.00 - 16.30 Coffee break

16.30 - CUBA: OPPORTUNITIES FOR THE FUTURE

***Main Aspects of the Foreign Investment
Law in Cuba***

**Ms. Olena Navas, Economic and Commercial
Counsellor, Cuban Embassy, London**

***Evolution & Perspectives of Cuba's Sugar
Industry***

**Mr. Didier Estévez Guerrero, Vice President
AZCUBA, Havana**

18.00 Close of first day

**18.30 Reception: Museum of London Docklands, 1 Warehouse, West India Quay, London E14 4AL
Drinks courtesy of Südzucker AG **

Wednesday, 30th November 2016

09.00 - DIVERSIFICATION + INTEGRATION = SUCCESS

Mr. Fritz Gattermayer, Managing Director, AGRANA, Austria

Nicaragua: Diversification=Success, a case Study

Mr. Mario Amador, General Manager, CNPA, Nicaragua

Sugar Insurance Fund Board of Mauritius: A Unique Success Story

Dr. Rajan Jugurnath, CEO, Sugar Insurance Fund Board, Mauritius

10.15 - 10.45 Coffee Break

10.45 - THE VIEW FROM THE FINANCIAL SIDE

Mr. Marc Staal, Global Sector Head Grains, Oilseeds & Sugar, Rabobank, Global F&A Sector Banking, The Netherlands

Mr. Maxime Puget, Associate Director, Corporate Ratings, Standard and Poor's Rating Services, London

12:00 - THE RESEARCH ANALYST PERSPECTIVE

Kona Haque, Head of Research, E D & F Man, London

12.30 - 14.30 Lunch break

14.30 - THINKING OUTSIDE THE BOX

The Smart Cane Initiative

Mr. Paul Schembri, Chairman, Canegrowers Australia

The Success of Fortification of Sugar

Dr. Héctor Cori, Nutrition Science Director, DSM Latin America

Building a top class infrastructure

Mr. Uwe Schwanke, Member of the Board (CTO), BMA, Germany

16.00 - A VISION OF SUSTAINABILITY

Keynote address

Dr. Thomas Kirchberg, Board Member, Südzucker AG, Germany

16.30 Close of seminar

For reasons not under the organizers' control, this agenda may be altered until the date of the event.