



International Sugar Organization

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EXECUTIVE DIRECTOR

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

FoodNavigator.com

Kellogg cuts sugar and salt across Europe and UK: 'The process is trial and error'

The Kellogg Company has pledged to remove at least 10% of sugars and 20% of salt from its children's cereals across European and UK brands.

<https://www.foodnavigator.com/article/2021/05/17/kellogg-cuts-sugar-and-salt-across-europe-and-uk-the-process-is-trial-and-error>

Does Nutri-Score encourage healthier food choices in Morocco?

Fresh research has sought to determine whether Nutri-Score is effective in helping consumers judge the nutritional quality of food.

<https://www.foodnavigator.com/article/2021/05/17/does-nutri-score-encourage-healthier-food-choices-in-morocco>

Coca-Cola to discontinue Coca-Cola Energy in North America: a case of poor timing or clashing brand identities?

Coca-Cola has announced it will be discontinuing Coca-Cola Energy in North America, a beverage brand the company introduced early last year to establish a foothold in the energy drink category dominated by the likes of Monster Energy and Red Bull.

<https://www.foodnavigator-usa.com/article/2021/05/17/coca-cola-to-discontinue-coca-cola-energy-in-north-america-a-case-of-poor-timing-or-clashing-brand-identities>

No sugar added: Hershey signals commitment to low sugar confectionery with acquisition of Lily's

Hershey - which recently outlined a strategy to expand its reduced sugar offerings via in-house R&D, acquisitions, and licensing or partnership deals - has struck a deal to acquire fast-growing 'no sugar added' chocolate brand Lily's Sweets for an undisclosed sum.

<https://www.foodnavigator-usa.com/article/2021/05/18/no-sugar-added-hershey-signals-commitment-to-low-sugar-confectionery-with-acquisition-of-lily-s>

Russia Mulls New Measures to Stabilize Sugar Market: Kommersant – Bloomberg – Russian Agriculture Ministry is considering new measures to regulate the domestic sugar market, Kommersant reports, citing a recording of a May 13 meeting between Deputy Head of the Ministry Oksana Lut and large producers of confectionery and soft drinks. Possible measures include the creation of an intervention fund to stabilize prices, as well as the continuation of quotas on duty-free imports. Ministry also wants to make processors purchase raw materials from the state controlled United Grain Company, which will allow local sugar factories to supply products to retailers.

Dangote Sugar Kick-starts 2021 On Strong Financial Performance – Leadership - Dangote Sugar Refinery Plc has started its financial year 2021 with a strong performance in its first quarter (Q1), showing improvement and maintaining its leadership position in the industry. The sugar firm reported profit before tax of N11.95 for the three months ended March 31, 2021. According to the company’s unaudited financial reports for the period under review released on the Nigerian Exchange Limited (NGX), the amount represents an increase of 25.6 per cent compared to N9.5 billion posted in the corresponding period in 2020. Profit after taxation for the period increased by 30.3 per cent to N8.30 billion in contrast to N6.37 billion recorded in 2020, reflecting management’s unrelenting drive to deliver consistent shareholder value.

Sugaronline E-Briefing

BRAZIL: CTC’s new cane variety receives approval by the national biosafety commission

A new variety of transgenic sugarcane developed by the sugarcane technology centre CTC has been approved for sale by the Brazil’s technical commission on biosafety CTNBio, according to Novacana.

The CTC9005Bt variety is the sixth genetically modified variety created to combat the sugarcane borer, one of the main pests in Brazilian sugarcane fields. The first commercial release of a variety to combat the plague occurred in 2017.

CTC’s director of regulatory affairs, Silvia Yokoyama, said that with the most recent approval, CTC now has a portfolio of transgenic varieties resistant to borer that covers the entire territory of sugarcane in the country, adapted to crops in different climates and soils.

The borer causes annual losses estimated at BRL5 billion (US\$948.4 million) in Brazil.

CTC said that its BTC sugarcane varieties avoid productivity losses caused by the insect, reducing production costs and bringing sustainability gains.
