



# International Sugar Organization

1 Canada Square  
Canary Wharf  
London E14 5AA

**EXECUTIVE DIRECTOR**

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## **ISO Zoom Conferences**

### **“HARVEST IN” SERIES**

**March – June 2021**

The Executive Director wishes to encourage Members to actively participate in the exciting new Zoom conference series entitled “Harvest In”; we are showcasing reports on the 2020-21 harvest from the key sugar producers in the world, including yields, performance and availability for exports. You will be the first to know how increases or shortages will affect the world sugar balance and be able to assess the real impact of weather phenomena such as “La Niña”.

These events will be held virtually using the Zoom platform. As last year, the announcement for each event will be sent one week prior to the Zoom conference and Members are asked to inform the Secretariat of their wish to join the event. On the day of the meeting the Zoom link will be circulated (30 minutes ahead of the start time) to all those who have registered so they can log in and participate. It is expected that each conference will last approximately one hour.

The ISO hopes as many of our colleagues and friends as possible can join these Zoom conferences, which the Secretariat trusts will bring added value to understanding the current situation and future challenges and opportunities for our industry.

Please note these Zoom events are free for ISO Members and cost £10.00 for Non-Members.

**ISO "HARVEST IN" SERIES OF ZOOM CONFERENCES  
MARCH-APRIL-MAY-JUNE, 2021**

**Thursday, 4<sup>th</sup> March @ 15:00 BST**  
***HARVEST IN CENTRAL AMERICA: The 2020-21 Crop Season"***

Juan Carlos Fernandez, Executive Director of AICA, along with leaders from the sector in the region, will provide a projection of the current harvest in Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua and Panama, including the key windows for export, ethanol and molasses.

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**Tuesday, 20<sup>th</sup> April @ 14:00 BST**  
***HARVEST IN BRAZIL***

Take advantage of this unique opportunity to hear from UNICA about the results of Brazil's harvest and the effect its totals will have on world markets. As a global leader, Brazil's export volumes can swing international prices and its sugar-ethanol mix will be key to determine potential impacts. Eduardo Leão and Luciano Rodrigues, Executive Director and Economic Manager of UNICA, will share with us their experience and address some elements that will influence future production.

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**Friday, 7<sup>th</sup> May @ 11:00 BST**  
***HARVEST IN THAILAND***

Take advantage of this unique opportunity to hear about one of the leading sugar producers in the world and get the inside scoop from the Office of the Cane and Sugar Board (OCSB) about the status of the current harvest and perspectives for a recovery of production in upcoming years.

Mr. Samart Noiwan, Director of Strategy & Planning Division, together with Mr. Siwa Pothitapana, Expert in Cane and Sugar Industry Policy & Planning, of the OCSB will share with us their views and insights, crucial to determine the effect Thailand will have on the global market of sugar.

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**Thursday, 13<sup>th</sup> May @ 14:00 BST**  
***HARVEST IN SADC: ESWATINI***

To kick off our Zoom series on the "Southern Africa Development Community (SADC)", we will have the privilege of hearing about ESWATINI from the best and most reliable sources. Eswatini has established itself as a leader in cane sugar production, consistently achieving high yields and performing amongst the best in the world. The Eswatini Sugar Association (ESA) will present the various elements that come together to reach a solid level of competitiveness and offer projections for the upcoming harvest, including potential scenarios for international and intra-regional trade.

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**Thursday, 27<sup>th</sup> May @ 11:00 BST**  
***HARVEST IN SADC: MAURITIUS***

Devesh Dukhira, Chief Executive Officer of the Mauritius Sugar Syndicate, will give an insight on the upcoming harvest and prospects for production, export and specialization, including the opportunities opened by recent trade agreements with key consumer countries.

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**Tuesday, 1<sup>st</sup> June @ 15:00 BST**  
***HARVEST IN KENYA***

Kenya plays a pivotal role in the sugar balance of Eastern Africa and we will have the unique opportunity to hear from Rosemary Owino, Head of the Sugar Directorate of the "Agriculture and Food Authority (AFA)". The efforts invested in stabilizing production and achieving improved yields, as well as the regulations for imports all intertwine to give a perspective of what we can expect for the future. The role of sugar coming in from neighbouring countries is very important to understand the dynamics of the regional market and this session will bring value-added in analysing the key factors.

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**Thursday, 3<sup>rd</sup> June @ 14:00 BST**  
***HARVEST IN SADC: SOUTH AFRICA***

South Africa has long distinguished itself for its efficiency and best practices, playing a leading role in the SADC region with an integral sector that comprises all the key areas in the sugar production chain. The "South African Sugar Association (SASA)" represents an example of an efficient and participative sugar association and will provide perspectives for the upcoming harvest with projections of production and examining the main elements that influence performance. Do not miss this unique opportunity to get an inside look at one of the leaders in the world of sugar.

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