



International Sugar Organization

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EXECUTIVE DIRECTOR

**Press Release(21)04
(English only)**

1 February 2021

Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

News from National Sugar Development Council in Nigeria



https://twitter.com/iso_sugar/status/1356179830832820229?s=20

Read more at: <https://www.vanguardngr.com/2021/01/nigeria-sugar-institute-to-boost-industry-growth-aid-research-trainings/>

FoodNavigator.com

'Consumers want to buy from brands who share their values': Euromonitor on global trends within the food industry

Customers expect companies to 'act with purpose' beyond the pandemic, according to market research company Euromonitor. How can food and beverage brands respond?

<https://www.foodnavigator.com/article/2021/01/29/consumers-want-to-buy-from-brands-who-share-their-values-euromonitor-on-global-trends-within-the-f>

Mondelēz predicts solid growth in 2021 as it gradually revs up in-house product innovation

In a challenging environment for all of the food industry, Mondelēz International posted net revenue growth of 5.6% and increased gross profit by \$113m for the full year ended Dec. 31, 2020.

<https://www.foodnavigator-usa.com/article/2021/01/29/mondelez-predicts-solid-growth-in-2021-as-it-revs-up-in-house-product-innovation>

Pairing comforting, familiar foods with new global flavors helps consumers 'travel with their taste buds'

Consumers continue to seek comfort from food as they navigate the rise of new coronavirus variants, but many also are bored by the same-old, same-old after nearly a year at home – creating an opportunity for products that pair bold new flavors with the familiar and offer elevated twists on classics, according to experts with the flavor company Symrise.

<https://www.foodnavigator-usa.com/article/2021/01/29/pairing-comforting-familiar-foods-with-new-global-flavors-helps-consumers-travel-with-their-taste-buds>

Sugaronline Ebriefing

SOUTH AFRICA: Illovo highlights small-scale grower project success

Illovo Sugar South Africa says that it has to date invested ZAR126 (US\$8.27) million and created 860 sustainable jobs through its Small-Scale Grower Cane Development Project, **reports Sugaronline.**

In an update on Jan. 28, it said that the project had developed and empowered the community of the KwaZulu-Natal South Coast by creating sustainable jobs, and had transformed the landscape from a sparse sugar cane crop to rolling green hills of healthy cane.

Illovo Sugar South Africa partnered with the National Treasury's Jobs Fund in 2017 to plant 3000 hectares of sugarcane on communal land over three seasons in the Kwazulu-Natal area.

The annual supply of sugarcane arising out of this project has helped boost cane throughput of Illovo's Sezela sugar mill by about 350,000 tonnes, according to Illovo South Africa.

Mamongae Mahlare, MD of Illovo Sugar South Africa said: "The contributions of our industry partners, SA Treasury, SA Canegrowers Association, SAFDA and other organisations and people, have been integral to this multi-stakeholder project. However, it is the passion and entrepreneurial spirit of the people of the South Coast community that made it impossible to fail."

BRAZIL: High prices should compensate for lower sugarcane supply in 2021/22

High sugar prices and a recovery in ethanol consumption should compensate for the lower supply and quality of the sugarcane expected for the 2021/22 harvest, according to Canaonline.

The sector expects the resumption of ethanol consumption in the domestic market in the new season starting on April 1. Ethanol demand in Brazil has been low since last year due to the impacts of the pandemic on mobility. Sugar prices are also expected to remain high

The technical director of the sugarcane industry association Antonio de Padua Rodrigues said that the average Total Recoverable Sugars (TRS) expected for 2021/22 is around 138 kg/tonne. Agricultural productivity should also be lower.

A lower rate of renewal of sugarcane fields in 2020, a strong summer in the harvest period, the large number of fires and the appreciation of soybean and other crops in the Midwest led to a

reduction in area for sugarcane fields.

BELIZE: Trade dispute with St Kitts & Nevis settled

Belize has agreed an out of court settlement with St Kitts & Nevis in a trade dispute over brown sugar, according to LoveFM.

St Kitts and Nevis was one of three parties being sued by Belize’s government in the Caribbean Court of Justice. The other parties are the Republic of Trinidad and Tobago and the Caribbean Community (Caricom) Secretariat.

Minister of Foreign Trade, Senator Eamon Courtenay said both St Kitts and Trinidad had been acquiring brown sugar from Guatemala without paying the required 40% common external tariff.

As a result, Belize Sugar Industries and Santander Sugar were losing sales.

Negotiations between Belize and St Kitts & Nevis were led by the Office of the Solicitor General, in collaboration with the Ministry of Foreign Affairs, Foreign Trade and the Belize Sugar Industries.
