



International Sugar Organization

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EXECUTIVE DIRECTOR

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29th International Sugar Organization 24-25 November 2020

Dear Friends,

Greetings! We have been working hard to deliver the 29th International ISO seminar and put the best programme together for you to participate, focusing on relevant issues that affect the world of sugar today and creating the ambiance for a productive exchange of viewpoints.

Given the latest measures announced by the UK government, we plan to evolve into a hybrid conference, a major live and digital event that seamlessly moves between the two worlds in a well-synched, fluid fashion. We will have experts addressing topics that mark our lives and shape our future, delivering relevant content that will reach many more people than we normally do in London to promote sound strategies and actions that equip us to best address the challenges ahead.

Our world is presently mired in confusion and quagmire, so it is our sincere hope that contributing sound discussions of tangible arguments will bring the clarity we all seek, answering uncertainty and speculation with facts and figures. In the next few days, we will be circulating our agenda for the seminar and opening up the registration; we will work to encourage full-scale participation and once again furnish the best value-added and information to enrich your decision-making.

We trust we will count with your active participation as working together is the best option for us moving forward.

Kind regards,

José Orive
Executive Director, ISO

Fred Zeller
Chairman – 2020