



International Sugar Organization

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EXECUTIVE DIRECTOR

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ISO "FOCUS ON" Autumn Series of Zoom Conferences September - October 2020

The Executive Director wishes to inform you of the schedule of the UPDATED ISO "FOCUS ON" Autumn Zoom Conferences planned for September and October 2020.

These events will be held virtually using the Zoom platform. For ISO events the Secretariat will circulate a reminder a week in advance asking you to inform the Secretariat of your wish to participate. On the day of the meeting the Zoom link will be circulated (30 minutes ahead of the start time) to all those who have registered so they can log in and participate. It is expected that each conference will last approximately one hour.

The ISO hopes as many of you as possible can participate in these conferences and webinars, which the Secretariat trusts will bring added value to understanding the current situation and future challenges and opportunities for our industry.

**ISO "FOCUS ON" AUTUMN SERIES OF ZOOM CONFERENCES
SEPTEMBER – OCTOBER 2020**

Thursday, 3rd September @ 13:00 (UK) – FOCUS ON FIJI

Mr. Graham Clark, CEO of the Fiji Sugar Corporation, and Mr. Vishnu Moran, Vice-Chair of ISO Administrative Committee and Fiji representative, will provide an overview of the tremendous progress made by FIJI in stabilizing production, improving yields and performance overall.

Thursday, 10th September @ 15:00 (UK) – FOCUS ON BRAZIL

Mr. Evandro Gussi, President of UNICA, will address the current situation in Brazil and perspectives for the future, with emphasis on the tangible advantages of establishing a sucro-energetic policy that highlights the use of Ethanol combined with the efficient and sustainable production of sugar.

Thursday, 24th September @ 15:00 (UK) – FOCUS ON MOZAMBIQUE

Mr. Joao Jeque from APAMO will provide a comprehensive overview of the sugar sector in Mozambique and perspectives for tackling the challenges ahead. Mozambique presents tremendous potential for growth and offers favourable conditions for a sustained increase in production, improvement in best practices and achievement of efficiencies in key areas of the process.

Tuesday, 29th September @ 15:00 (UK) – FOCUS ON HONDURAS

Mr. Mateo Yibrín and Mr. Gerardo Guillén, President and CEO of the "Honduras Sugar Producers Association (APAH)", will showcase the progress achieved by their agroindustry and the actions they have undertaken to address the current crisis as well as prepare for the future challenges ahead.

Wednesday, 30th September @ 10:00 (UK) – FOCUS ON THE PHILIPPINES

Mr. Hermenegildo Serafica, Director of the "Sugar Regulatory Administration" (SRA), will provide a comprehensive overview of sugar in the Philippines, including the key elements behind the rise in production and the perspectives for the near future.

Monday, 5th October @ 15:00 (UK) – FOCUS ON PARAGUAY

Liz Cramer, Minister of Industry and Commerce, will present the magic of Paraguay's sugar sector with emphasis on their leadership in organic sugar. Paraguay has gained a reputation for excellence and an early decision to focus on Organic has placed them as the world's top producer and exporter in the world.

Tuesday 6th October @15:00 (UK)- FOCUS ON AFRICA

Learn about the African Sugar Development Task Force (ASDTF), an initiative that aims to promote sustainability and socio-economic development in the continent by fostering best practices, increased intra-regional trade and transfer of technology. Executive Director, Mulhim Eltayeb, will be accompanied by members of the Steering Committee to provide a comprehensive overview.

Thursday 8th October @ 15:00 (UK) – FOCUS ON EUROPE

Elisabeth Lacoste, Director of CIBE, will address the views of European sugar beet growers about the current agronomic, economic (market) and political situation in the EU, outlining strategies and perspectives to successfully face the challenges ahead.

Thursday, October 15th @ 16:00 (UK) – FOCUS ON COLOMBIA

Freddy Garces, Director-General of CENICANA, and Claudia Calero, President of ASOCAÑA, will provide a comprehensive overview of the best practices of the Colombian sugar sector, highlighting the solid commitment to genuine sustainability, their leadership in the rational management of water and the impressive yields they have consistently registered for many years. This will be a unique opportunity for a first-hand insight into one of the world's most efficient sucro-energetic producers in the world.

Friday, October 30th @ 15:00 (UK) – FOCUS ON EUROPE

Marie-Christine Ribera, Director-General of CEFS ("Comité Européen des Fabricants de Sucre"), will share with us the situation of EU sugar producers, the challenges ahead and how they are streamlining operations to increase competitiveness and successfully overcome the obstacles posed by the COVID-19 crisis.

TO BE CONFIRMED:

- South Africa
- Mexico
- Thailand
- Jamaica
- Raizen (BR)