



International Sugar Organization

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EXECUTIVE DIRECTOR

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(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

FoodNavigator.com 24 August 2020

Coca-Cola names new president of Coca-Cola North America

24-Aug-2020 By Mary Ellen Shoup

The Coca-Cola Company has named Alfredo Rivera as president of Coca-Cola North America. Rivera most recently served as president of the beverage giant's Latin America group overseeing business operations across 40 countries.

<https://www.foodnavigator-usa.com/article/2020/08/24/coca-cola-names-new-president-of-coca-cola-north-america>

Shifting dietary habits: generic" rather than "tailored" health messaging works best, finds study

24-Aug-2020 By Flora Southey

A new study has revealed that generic public health messages, such as 'eat five fruit and vegetables a day', are more effective at shifting dietary habits.

<https://www.foodnavigator.com/article/2020/08/24/shifting-dietary-habits-generic-rather-than-tailored-health-messaging-works-best-finds-study>

Sugar reduction reformulation progress: 77% of Canadian food and beverage products saw no changes in sugar levels over 4-year period

24-Aug-2020 By Mary Ellen Shoup

Despite sugar reduction being a major consumer health trend impacting nearly every corner of the CPG industry, many food and beverage products in Canada have seen limited changes in sugar content, a recent study by the University of Toronto suggests.

<https://www.foodnavigator-usa.com/article/2020/08/24/sugar-reduction-formulation-progress-77-of-food-and-beverage-products-saw-no-changes-in-sugar-levels-over-4-year-period>

FoodNavigator.com 19 August 2020

'We are helping to build positive narratives for our customers': Olam discusses its sustainability platform AtSource

19-Aug-2020 By Oliver Morrison

Agri-business giant Olam International has launched a digital platform, AtSource, that provides detailed information about its supply chains. The company hopes the data and insight on the platform will allow its customers to be more transparent with their own consumers and in turn benefit farmers and their families in the countries where ingredients are sourced.

<https://www.foodnavigator.com/article/2020/08/19/olam-discusses-its-sustainability-platform-atso>

FoodNavigator.com 21 August 2020

Behave grants consumers permission to enjoy candy again with low-sugar, chef-created gummy bears

21-Aug-2020 By Mary Ellen Shoup

Upstart candy brand Behave has entered the buzzing low-sugar gummy candy category with its line of original and sour gummy bears which tout 3g of sugar, 6g of net carbs, and 90 calories per serving.

<https://www.foodnavigator-usa.com/article/2020/08/21/behave-grants-consumers-permission-to-enjoy-candy-again-with-low-sugar-chef-created-gummy-bears>

FoodNavigator.com 22 July 2020

Game-changing sugar reduction solution? Better Juice scales up commercialization of enzymatic juice technology

22-Jul-2020 By Mary Ellen Shoup

Israeli startup Better Juice has signed agreements with US-based global beverage manufacturers to commercialize its patent-pending enzymatic technology, which can achieve up to 80% sugar reduction of naturally-occurring sugars (e.g. sucrose, glucose, fructose) in 100% fruit juice products by converting the molecules into dietary fibers.

<https://www.foodnavigator-usa.com/article/2020/07/22/better-juice-scales-up-commercialization-of-enzymatic-sugar-reduction-juice-technology>
