



# International Sugar Organization

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**EXECUTIVE DIRECTOR**

**Press Release(20)45  
(English only)**

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## **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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### **Sugaronline – Ebriefing 05-08-2020**

#### **UK: VIVE sustainable supply chain partnership delivers first shipment**

The world's first sustainable trade collaboration across the international sugar supply chain completed on August 5, **reports Sugaronline**.

Participants in the VIVE Programme, run by Czarnikow and Intellync , collaborated to facilitate the global trade and shipment of 50,000 metric tonnes of sustainably sourced sugar, valued at almost US\$16,000,000.

The sugar was sourced by Czarnikow from Santa Terezinha in Brazil, transported by the China Navigation Company, financed by OCBC Bank with a sustainability-linked trade facility, refined by Central Sugars Refinery Sdn Bhd refinery in Malaysia and purchased by a large multi-national for conversion into end products.

Robin Cave CEO at Czarnikow Group said: "This completely sustainable trade represents the actualisation of a vision we had long ago, making it a key milestone in Czarnikow's dedication to a more sustainable future. Since the VIVE Programme launched in 2015, we have been privileged to work with partners who share our big ambitions in this area and we would like to thank them for their support and collaboration. This is only the beginning and we look forward to further innovation in years to come."

The VIVE Programme enables an organisation to work with a range of supply chain participants to enhance its sustainable practice and reap environmental, social and commercial rewards. Czarnikow is a participant, assessed under the VIVE Chain of Custody Module, and by managing the trade it can ensure that full transparency and traceability can be achieved.

Ng Chuey Peng, MD and Head of Global Commodities Finance, OCBC Bank said: "To have a multi-party involvement in the entire supply chain is a first and we are excited to be part of this chain, especially partnering with Czarnikow in its maiden sustainability-linked trade financing facility. This innovative financing structure is designed to recognise value by providing incentives to the key stakeholders involved in sugar trading who are making meaningful changes by working together through the VIVE programme."

Ahmad Farid, Commercial Director of Central Sugars Refinery Sdn Bhd said: "It takes considerably more than just meeting a standard to make a sustainable supply chain work, it has to be

commercially viable, and this has been made possible by working closely with Czarnikow and the VIVE team.”

Ben French, Senior Trader at Czarnikow responsible for the expansion of The VIVE Programme in Asia said: “The ongoing COVID-19 pandemic has reinforced our principle that sustainable production and supply chains are critical for food security, business resilience, transparency and social and environmental responsibility.”

### **NETHERLANDS: Cosun Beet Company scoops platinum CSR rating**

Cosun Beet Company has been awarded a platinum rating by ratings platform Ecovadis for 2020, according to Nieuwe Oogst.

Ecovadis independently assesses the performance on multi-nationals in the field of corporate social responsibility on the basis of four themes: environment, working conditions and human rights, ethical aspects and sustainable procurement.

The platinum rating is the highest achievable level and means that Cosun Beet Company – formerly Suiker Unie – is in the top 1% of hundreds of participating companies.

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### **FoodNavigator.com**

#### **DouxMatok gears up for US launch, tests next-generation enhanced sugar using fiber as a carrier**

06-Aug-2020 By Elaine Watson

DouxMatok, the Israeli firm behind patented technology that makes sugar taste sweeter, has struck a deal with a North American sugar refiner to manufacture commercial quantities of its ‘enhanced’ sugar, with the first products containing the sugar likely to hit the US market in Q1, 2021.

[HTTPS://WWW.FOODNAVIGATOR-USA.COM/ARTICLE/2020/08/06/DOUXMATOK-GEARS-UP-FOR-US-LAUNCH-TESTS-NEXT-GENERATION-ENHANCED-SUGAR-USING-FIBER-AS-A-CARRIER](https://www.foodnavigator-usa.com/article/2020/08/06/douxmatok-gears-up-for-us-launch-tests-next-generation-enhanced-sugar-using-fiber-as-a-carrier)

#### **Childhood obesity ‘spreads’ more often from mother than from father: study**

05-Aug-2020 By Oliver Morrison

A new study from City, University of London, finds that the effects of an overweight or obese father are different to that of a mother and will have unique impacts on their children’s health.

[HTTPS://WWW.FOODNAVIGATOR.COM/ARTICLE/2020/08/05/CHILDHOOD-OBESITY-SPREADS-MORE-OFTEN-FROM-MOTHER-THAN-FROM-FATHER-STUDY](https://www.foodnavigator.com/article/2020/08/05/childhood-obesity-spreads-more-often-from-mother-than-from-father-study)

#### **Sweet success: Satisfying consumers with savvy sweetening solutions**

03-Aug-2020

Cancelled events and suspended travel, with much of daily life moved online; many things have changed in the wake of the pandemic. In the world of food and beverages though, the health and wellness trend has intensified.

<https://www.foodnavigator.com/News/Promotional-Features/Sweet-success-Satisfying-consumers-with-savvy-sweetening->

[solutions?source=3&utm\\_source=newsletter\\_daily&utm\\_medium=email&utm\\_campaign=05-Aug-2020](https://www.foodnavigator.com/Article/2020/08/05/Children-and-Adolescents-Are-Less-Sensitive-to-Sweet-Taste-Study)

**Children and adolescents are 'less sensitive' to sweet taste: study**

05-Aug-2020 By Katy Askew

Children and adolescents are less sensitive to sweet taste than adults, new research finds.

[HTTPS://WWW.FOODNAVIGATOR.COM/ARTICLE/2020/08/05/CHILDREN-AND-ADOLESCENTS-ARE-LESS-SENSITIVE-TO-SWEET-TASTE-STUDY](https://www.foodnavigator.com/Article/2020/08/05/Children-and-Adolescents-Are-Less-Sensitive-to-Sweet-Taste-Study)

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