



# International Sugar Organization

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## EXECUTIVE DIRECTOR

Press Release(20)44  
(English only)

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### Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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#### **FoodNavigator.com 31 July 2020** **Price the 'biggest barrier' to healthy diets**

31-Jul-2020 By Katy Askew

Price is the 'biggest barrier' stopping consumers eating healthier diets followed by formulation and flavour issues, research reveals.

<https://www.foodnavigator.com/article/2020/07/31/price-the-biggest-barrier-to-healthy-diets>

#### **Kraft Heinz attracts 'higher income, younger, and more diverse' consumers amid COVID-19**

31-Jul-2020 By Elaine Watson

Iconic brands from Heinz ketchup to Kraft Mac & Cheese are gaining ground with "higher income, younger, and more diverse parts of the population where we have historically under indexed," the head of Kraft Heinz's US business, Carlos Abrams-Rivera, said Thursday.

<https://www.foodnavigator-usa.com/article/2020/07/31/kraft-heinz-attracts-higher-income-younger-and-more-diverse-consumers-amid-covid-19>

#### **Diets, health and sugar reduction in the spotlight during the era of COVID-19**

29 July 2020

Format: PDF file | Document type: Technical / White Paper

[https://www.foodnavigator.com/Product-innovations/Diets-health-and-sugar-reduction-in-the-spotlight-during-the-era-of-COVID-19?source=9&utm\\_source=Leadgen\\_Mailshot&utm\\_medium=email&utm\\_campaign=Line%20179858%20-%20Sweegen%20-%20FNE%20-%20Leadgen%20Mailshot%20-%20July%2029%20-%202020](https://www.foodnavigator.com/Product-innovations/Diets-health-and-sugar-reduction-in-the-spotlight-during-the-era-of-COVID-19?source=9&utm_source=Leadgen_Mailshot&utm_medium=email&utm_campaign=Line%20179858%20-%20Sweegen%20-%20FNE%20-%20Leadgen%20Mailshot%20-%20July%2029%20-%202020)

## **Sugaronline – Ebriefing 31-07-2020**

### **FRANCE: Tereos says sugar sales gradually recovering in Europe**

French sugar group Tereos said on July 30 that sugar sales in Europe have been gradually returning to levels anticipated before the COVID-19 pandemic, according to Reuters.

Tereos expects the EU to remain in a sugar deficit in 2021 due to lower sugar beet production and reduced yields, despite a 3% drop in sugar consumption in the bloc due to the COVID-19 pandemic.

The company said that higher prices limited the impact of the lockdown on the group's activities in the first quarter, when Tereos' adjusted EBITDA (earnings before interest, taxes, depreciation and amortization) increased to EUR94 million (US\$111 million) from EUR33 million (US\$39.1 million) a year earlier.

Tereos said the increase is supported by the performance gains its Ambitions 2022 transformation program, increased volumes sold from Brazil, the dynamism of the alcohol segment and sustained pricing in Europe.

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## **FoodNavigator.com 4 August 2020**

### **Biodiversity loss and food production: 'An existential threat on the same level as the climate crisis'**

04-Aug-2020 By Katy Askew

Current agricultural practices and the expansion of intensive agriculture into biodiverse hotspots globally are threatening the what is left of the world's biodiversity. What action can the food industry take to slow biodiversity loss?

<https://www.foodnavigator.com/article/2020/08/04/biodiversity-loss-and-food-production-an-existential-threat-on-the-same-level-as-the-climate-crisis>

### **Food texture's influence on 'feeling fuller for longer'**

04-Aug-2020 By Oliver Morrison

A new study says the next generation of 'health conscious' products should focus on food texture to enhance the feeling of being full.

<https://www.foodnavigator.com/article/2020/08/04/food-texture-s-influence-on-feeling-fuller-for>

### **Sweet success: Satisfying consumers with savvy sweetening solutions**

[https://www.foodnavigator.com/news/promotional-features/sweet-success-satisfying-consumers-with-savvy-sweetening-solutions?source=3&utm\\_source=newsletter\\_daily&utm\\_medium=email&utm\\_campaign=04-aug-2020](https://www.foodnavigator.com/news/promotional-features/sweet-success-satisfying-consumers-with-savvy-sweetening-solutions?source=3&utm_source=newsletter_daily&utm_medium=email&utm_campaign=04-aug-2020)

### **Chocolate is 'good for the heart': study**

04-Aug-2020 By Katy Askew

Eating chocolate at least once a week has been linked to a reduced risk of heart disease, a new study has concluded.

<https://www.foodnavigator.com/article/2020/08/04/chocolate-is-good-for-the-heart-study>

**Adjusting to the new normal: FoodBytes! by Rabobank's four pandemic-proof innovations**

03-Aug-2020 By Oliver Morrison

As the food industry adjusts to the ebb and flow of COVID-19, FoodBytes! by Rabobank shares the trends that are here to stay.

<https://www.foodnavigator.com/article/2020/08/03/adjusting-to-the-new-normal-foodbytes!-by-rabobank-s-four-pandemic-proof-innovations>

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