



International Sugar Organization

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EXECUTIVE DIRECTOR

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

FoodNavigator.com 16 June 2020

How COVID-19 is shaking up consumer trends: Mintel

16-Jun-2020 By Flora Southey

The market insight firm says the coronavirus pandemic has made vegan, 'healing', and shelf-stable foods more appealing to consumers.

<https://www.foodnavigator.com/article/2020/06/16/how-covid-19-is-shaking-up-consumer-trends-mintel>

Spanish consumers shifted to healthier diets during COVID-19 confinement - study

16-Jun-2020 By Oliver Morrison

COVID-19 lockdown in Spain led to the adoption of healthier diets, according to a study.

<https://www.foodnavigator.com/article/2020/06/16/spanish-consumers-shifted-to-healthier-diets-during-covid-19-confinement-study>

Stress prevention replaces weight management as top health concern, creating marketing opportunity

16-Jun-2020 By Elizabeth Crawford

For the first time in a decade, weight management is no longer America's top health concern as anxiety and stress prevention and treatment rise to the No. 1 position of a long list of health conditions with which households are grappling, according to new research from The Hartman Group.

<https://www.foodnavigator-usa.com/article/2020/06/16/stress-prevention-replaces-weight-management-as-top-health-concern>

FoodNavigator.com 15 June 2020

NPD trend tracker: From low sugar juices to 'revolutionary' plant-based innovation

15-Jun-2020 By Katy Askew

In this week's round-up of new product launches from around Europe, the low-sugar trend is in evidence in France and Germany as reduced sugar juice and ice cream hit the shelves. Elsewhere, innovation in the plant-protein space continues apace. Here are this week's highlights of new product launches in the region.

<https://www.foodnavigator.com/article/2020/06/15/npd-trend-tracker-from-low-sugar-juices-to-revolutionary-plant-based-innovation>

FoodNavigator.com 17 June 2020

SweeGen starts commercial production of Reb B stevia sweetener

17-Jun-2020 By Elaine Watson

Stevia specialist SweeGen has started commercial production of Reb B, a lesser-known and “highly soluble” steviol glycoside (stevia sweetener) that it says works particularly well in beverages.

<https://www.foodnavigator-usa.com/article/2020/06/17/sweegen-starts-commercial-production-of-reb-b-stevia-sweetener>

Sugaronline – Ebriefing 17-06-2020

COSTA RICA: Government approves increase in sugar import duty

Costa Rica’s Ministry of Economy, Industry and Trade has approved an additional import tariff 34.27% on white sugar imports for the next three years, meeting the request of the local sugar industry, **reports Sugaronline.**

The new tariff will be applied on the top of a 45% import duty already in effect, resulting in a total rate of 79.27% to be applied on sugar imports, the Ministry said in a statement on June 15. The rate will fall gradually in the coming years.

The import duty increase will take effect after a 30 day-period given for consultations with countries affected by the measure, following the rules of the World Trade Organization (WTO).

The government said the new import duty was approved after an investigation has concluded that the increase in sugar imports could pose a serious threat to the national production of the commodity. The increase in the sugar import tariff had been requested by Costa Rica’s sugarcane industry association LAICA and four sugarcane mills in the country.

The Ministry said the additional duty wouldn’t result in higher prices to local consumers because it will be applied with other measures aimed at increasing supply by the local industry.

Costa Rica produces 431,109 metric tonnes of sugar annually, according to LAICA.

BRAZIL: 45 day sugar vessel loading delays at Santos port

The average waiting time for vessels to load sugar at Brazil’s main export terminal in the Santos port was 45 days in the week ended in June 14, data from shipping agency Cargonave suggests, according to Reuters.

Waiting time for vessels at the RUMO terminal was an already 41 days in the previous week, it said. At this time last year waits were between five and seven days.

Other sugar terminals in Santos have delays as well. The Copersucar terminal had a waiting time of 13 days on June 15, Cargonave said.

Supply chain services company Czarnikow Group noted that the Sao Sebastiao port near Santos, which usually manages oil cargos and other liquids, had started to ship sugar for the first time since 2005.

Brazil is producing a record sugar volume. Mills are giving priority to sugar production over ethanol, after Brazil’s fuel market plunged due to lockdown measures.