



# International Sugar Organization

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## EXECUTIVE DIRECTOR

**Press Release(20)26  
(English only)**

**12 May 2020**

### **Various sugar related articles**

The Executive Director would like to draw your attention to the article below which is relevant to the sugar sector.

It is key that we visualize scenarios post COVID-19 that are conducive to maintaining the positioning and competitiveness of our industry, and this analysis by RABOBANK is one of the best we've seen recently. The ED strongly encourages members & contacts to look into these 6 areas and extrapolate elements applicable to your own reality.

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#### **FoodNavigator.com – 8 May 2020**

#### **Coronavirus and the food chain: FoodBytes! by Rabobank's six tips for innovation in the 'new normal'**

08-May-2020 By Katy Askew

The food industry faces rising pressure to tackle food insecurity in the wake of COVID-19. Rabobank shares six areas it expects to drive innovation in the 'new normal'.

<https://www.foodnavigator.com/article/2020/05/08/coronavirus-and-the-food-chain-foodbytes!-by-rabobank-s-six-tips-for-innovation-in-the-new-normal>

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