



EXECUTIVE DIRECTOR

**Press Release(20)25
(English only)**

30 April 2020

Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

FoodNavigator.com - 27-04-2020

How is Coca-Cola dealing with the coronavirus crisis?

27-Apr-2020 By Rachel Arthur

Coca-Cola CEO James Quincey says that the company is well-versed in surviving crises over the course of its 134 year history: "Every previous crisis – military, economic or pandemic – the Coca-Cola Company has come out stronger". So how is it dealing with coronavirus?

<https://www.foodnavigator.com/article/2020/04/27/how-is-coca-cola-dealing-with-the-coronavirus-crisis>

Lockdown drives frozen food sales up 28% in UK

28-Apr-2020 By Oliver Morrison

More data illustrate the soaring demand for frozen foods amid lockdowns.

<https://www.foodnavigator.com/article/2020/04/28/lockdown-drives-frozen-food-sales-up-28-in-uk>

Sugaronline – Ebriefing 28-04-2020

UK: Retail sugar sales up under lockdown

Baking products including sugar are seeing strong sales growth in the UK during the coronavirus lockdown, with sales of sugar up by 46% for the 12 weeks ending 19 April 2020, according to Retail Times.

The latest figures from consumer insights research agency Kantar show that take home grocery sales in Britain increased by 9.1% in the 12 weeks to 19 April as consumers settled into life under lockdown, and stocked up on food and household essentials.

Fraser McKevitt, head of retail and consumer insight at Kantar said: "Shoppers are finding new ways to enjoy themselves while staying home. Baking products continue to see strong growth, with sales of suet up by 115% and sugar by 46%. Over 40% of consumers say they are doing more home baking now. Meanwhile alcohol sales also rose, as the nation replaced pub trips with virtual socialising."

FoodNavigator.com - 28-04-2020

Coronavirus cuisine? Pizza, booze and ice cream...

28-Apr-2020 By Elaine Watson

While many Americans are trying to maintain diet and fitness regimes during the current crisis, and sales of vitamins and other 'self-care' products are up, three big CPG category winners in recent weeks are frozen pizza, ice cream, and liquor, which are all showing above-average sustained sales increases post the initial 'surge,' says cultural anthropologist-turned business strategist Dr James Richardson.

<https://www.foodnavigator-usa.com/article/2020/04/28/coronavirus-cuisine-pizza-booze-and-ice-cream>

ED&F Man Daily Commodities Report – 30 April 2020

European crops need more rain – MARS - France, Germany, Poland and the UK need more rainfall, according to the MARS crop bulletin for April. Spain, meanwhile received good rainfall while conditions were reportedly good in Italy. The coronavirus did not affect planting but labour is expected to be an issue, the report said.