



International Sugar Organization

1 Canada Square
Canary Wharf
London E14 5AA

EXECUTIVE DIRECTOR

**Press Release(20)24
(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

FoodNavigator.com - 22-04-2020

Coronavirus and obesity: Doctors take aim at food industry over poor diets

22-Apr-2020 By Oliver Morrison

A cardiologist has blamed the food industry for 'normalising' ultra-processed junk food as more evidence emerges suggesting poor diet is the root cause behind increased mortality from Covid-19.

<https://www.foodnavigator.com/article/2020/04/22/coronavirus-and-obesity-doctors-take-aim-at-food-industry-over-poor-diets>

FoodNavigator.com - 21-04-2020

Coronavirus: Company results reveal shift to indulgence among consumers

21-Apr-2020 By Oliver Morrison

Trading updates from Premier Foods and Danone illustrate how the Covid-19 crisis has shifted consumer demand towards familiar foods and pantry staples.

<https://www.foodnavigator.com/article/2020/04/21/coronavirus-company-results-reveal-shift-to-indulgence-among-consumers>

FoodNavigator.com - 18-04-2020

WATCH: What to watch for as coronavirus impacts the global food supply chain, Decernis COO

18-Apr-2020 By Elaine Watson

Kevin Kenny, COO at Decernis, a Foodchain ID company, has identified some key supply chain issues to watch going forward as coronavirus spreads across the globe.

<https://www.foodnavigator-usa.com/article/2020/04/18/watch-decernis-coo-talks-coronavirus-food-supply-chain-challenges>

Sugaronline – Ebriefing 21-04-2020

UK: British Sugar sales steady in coronavirus outbreak

British Sugar, which supplies more than 50% of the UK's sugar from its four factories, has said sales are remaining steady in the coronavirus outbreak, according to the Peterborough Telegraph.

A spokesperson said: "We've seen an increased demand for bagged sugar sold in supermarkets. At the same time, people aren't eating out so our supply to these markets has fallen. Overall demand has not increased."

British Sugar says it does not have any plans to furlough staff. Social distancing measures are in place at its sites and staff are working from home where possible.

The Associated British Foods company is sending ethanol from its Wissington factory in Suffolk to a supplier to make hand sanitiser, in short supply nationally due to the coronavirus outbreak, It has procured 15,000 200ml bottles for use across parent ABF's food production businesses.

US: Amyris receives approval to sell zero-calorie sugarcane sweetener in Brazil and Canada

US-based science and technology company Amyris received approval on April 20 to sell its zero-calorie fermented sugarcane sweetener in Brazil and Canada, **reports Sugaronline.**

Sales of the product, branded as Purecane in the United States, was approved by the Brazilian National Health Surveillance Agency (ANVISA) and by the Health Canada – Food Directorate, Health Products & Food Branch, according to Amyris.

"We're very pleased with these approvals and excited to accelerate the distribution of our fermented sugarcane Reb M sweetener in Brazil and Canada," said Amyris' Chief Executive Officer John Melo in a statement released by the company on April 20.

The Purecane Brand Sweetener, also known as fermented sugarcane Reb M, is made through a patented fermentation process that converts sugarcane to a pure, no calorie and zero glyceemic sweetener without artificial chemicals, according to Amyris.

The product has so far been approved for sales in the US, Colombia, Brazil and Canada.