



International Sugar Organization

1 Canada Square
Canary Wharf
London E14 5AA

EXECUTIVE DIRECTOR

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

FoodNavigator.com - 09-12-2019

PepsiCo's second North American Greenhouse accelerator program seeks mission-driven startups

09-Dec-2019 By Elizabeth Crawford

PepsiCo is seeking 10 purpose-driven start-ups to participate in its second North American Greenhouse program and to compete for a shot at \$100,000 in funding beyond a guaranteed \$20,000 grant and mentorship.

<https://www.foodnavigator-usa.com/article/2019/12/09/pepsico-s-second-north-american-greenhouse-accelerator-program-seeks-mission-driven-startups>

Nestlé invests in LATAM start-ups through Angel Ventures

09-Dec-2019 By Niamh Michail

Nestlé is investing in Angel Ventures, a Latin American venture capital firm based in Mexico in order to fuel start-up innovation in Latin America.

<https://www.foodnavigator-usa.com/article/2019/12/09/nestle-invests-in-latam-start-ups-through-angel-ventures>

German minister establishes nutrition research hub

09-Dec-2019 By Will Chu

An initiative to pool and strengthen nutrition research in Germany is being spearheaded by the country's federal minister of food and agriculture, Julia Klöckner.

<https://www.foodnavigator.com/article/2019/12/09/german-minister-establishes-nutrition-research-hub>

Sugar Online – Ebriefing 11-12-2019

UK: Supermarket healthy eating bid sees sugary cereals placed on top shelf

UK supermarket chain Sainsbury's is putting sugary cereals on its top shelves as part of a new bid to reduce Britain's child obesity rates, according to The Telegraph.

The supermarket hopes to "nudge" young consumers towards healthy products by keeping calorie-heavy alternatives above their line of vision.

The trial, in more than 40 London stores, could be rolled out nationally if it is shown to be effective without damaging sales. Tesco is also taking part in the trial by promoting healthy options in store.

The Co-op, Colgate-Palmolive, Danone, Ferrero, GSK, Johnson & Johnson, Mark & Spencer, Mars UK, McCain, Mondelēz, Nestlé, P&G, PepsiCo and Puratos also support the project.

A global network of retailers and manufacturers called the Consumer Goods Forum is overseeing the project, known as Collaboration for Healthier Lives (CHL) UK.