



# International Sugar Organization

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## EXECUTIVE DIRECTOR

**Press Release(19)55  
(English only)**

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### **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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#### **FoodNavigator.com - 19-11-2019**

##### **Innova Market Insights: Consumers more interested in reducing sugar than replacing it, yet use of sweeteners surges**

19-Nov-2019 By Mary Ellen Shoup

As more consumers continue to monitor their sugar intake, food and beverage manufacturers' approach to sugar reduction has taken many forms beyond simple sugar substitution, notes Innova Market Insights.

<https://www.foodnavigator-usa.com/article/2019/11/19/innova-market-insights-consumers-more-interested-in-reducing-sugar-than-replacing-it-yet-use-of-sweeteners-surges>

##### **'Reducing sugar is a balancing act': From natural sweeteners to fruity flavours**

19-Nov-2019 By Katy Askew

As food makers look to develop better-for-you options that are lower in sugar they are seeking out innovative approaches to formulation.

<https://www.foodnavigator.com/article/2019/11/19/reducing-sugar-is-a-balancing-act-from-natural-sweeteners-to-fruity-flavours>

##### **PepsiCo seeks to empower, attract women to agriculture to help create more sustainable food system**

19-Nov-2019 By Elizabeth Crawford

Recognizing that feeding a growing population sustainably will "require the talent and energy of all," PepsiCo is working closely with global partners to uplift and better leverage the agricultural contribution of women, many of whom work without the training, land rights and equal pay of men.

<https://www.foodnavigator-usa.com/article/2019/11/19/pepsico-seeks-to-empower-attract-women-to-agriculture-to-help-create-more-sustainable-food-system>

### **Sugar Online – Ebriefing 19-11-2019**

#### **ARGENTINA: Ledesma mill concludes 2019 cane crush**

Argentine sugar processor Ledesma has concluded its 2019 sugarcane crush, producing 317,000 metric tonnes of the sweetener, according to local news website Las 24 Horas de Jujuy.

Sugar output this year is in line with the volume produced last season.

The development of Ledesma's cane crop this year has been compromised by dry summer in February, despite favorable weather conditions during the spring, reducing the company's total cane crush.

Ledesma crushed 3.7 million tonnes of sugarcane in 2019. Alcohol production reached 90 million litres, of which 80 million litres will be destined to the bioethanol market.

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### **FoodNavigator.com - 20-11-2019**

#### **Coca-Cola replaces plastic wrap with new paperboard technology**

20-Nov-2019 By Rachel Arthur

Coca-Cola is introducing KeelClip - minimalist paperboard packaging - to replace plastic wrap on its can multipacks across Europe.

<https://www.foodnavigator.com/article/2019/11/20/coca-cola-replaces-plastic-wrap-on-multipacks-with-new-cardboard-technology>

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### **Sugar Online – Ebriefing 19-11-2019**

#### **NORWAY: Per capita sugar consumption falls by 19 kg in 18 years**

Norway's per capita sugar consumption fell by 19 kilograms over the last eighteen years, from 43 to 24 kilos per person between 2000 and 2018, according to The Local citing a report by Norway's news website NRK.

Linda Granlund, division director for public health with the Norwegian Directorate of Health, said on Nov. 19 that the country reached the target for sugar reduction by 2021 established by the Norwegian National Action Plan for a Healthier Diet. Still, it hasn't yet reduced consumption to the recommended intake.

The data on sugar consumption is part of an annual report on diet and food supply by the Directorate of Health's annual report on diet and food supply in Norway.

The report also shows that chocolate consumption in the country fell from 14 to 12.4 kilograms per person from 2017 to 2018.