



International Sugar Organization

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EXECUTIVE DIRECTOR

**Press Release(19)51
(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Sugar Online – Ebriefing 28-10-2019

US: Study shows sugar tax made little impact on consumption

Taxes on sweetened drinks in Philadelphia and Oakland led to only a statistically insignificant decline in sales, according to Mathematica.

The evidence also suggests that some city residents bought their sweet drinks in nearby areas without the tax.

Researchers from Mathematica, the University of Iowa, and Cornell University collected and analysed data from the periods shortly before and 11 months after the beverage taxes went into effect in Oakland and Philadelphia.

The taxes in Oakland and Philadelphia differ. Philadelphia taxes a broad range of beverages, including artificially sweetened beverages, at 1.5 cents per ounce, compared with Oakland's 1.0 cents per ounce.

Based on store-exit interviews, the Philadelphia tax reduced purchases of taxed beverages by roughly two 2-litre bottles per month. The Oakland tax had no detectable impact on purchases.

Food Navigator.com 28 October 2019

Do non nutritive sweeteners have a place in children's diets? American Academy of Pediatrics and Calorie Control Council weigh in

28-Oct-2019 By Mary Ellen Shoup

As non nutritive sweeteners are consumed by at least one in four children, the American Academy of Pediatrics (AAP) has issued a policy statement calling for clear labeling and future research into how they affect children's health and taste preferences.

<https://www.foodnavigator-usa.com/article/2019/10/28/do-non-nutritive-sweeteners-have-a-place-in-children-s-diets-american-academy-of-pediatrics-and-calorie-control-council-weigh-in>

ECRUU Ethanol News Monitor - 28 October 2019

BRAZIL - COFCO to increase ethanol capacity

A spokesperson said COFCO was investing to increase the ethanol capacity at three of its four Brazilian mills. Sugar prices should remain at the same level for another year because of Indian stocks, while the group will only shift the sugar mix if prices reach USD 15c/lb, he added. Meanwhile, the latest COT report showed that the funds increased their short position to a new record of 203,000lots. The head of Archer Consulting argued the position was not backed by fundamentals, adding, however, that it was unclear how vulnerable the funds were to a short-covering rally. Funds seem to be going short of soft commodities as a counter hedge to their long position in the energy markets, he suggested. ([Reuters](#) & [Archer Consulting](#))

Food Navigator.com 24 October 2019

Kellogg agrees to settle sugary cereal class action with \$20m fund

24-Oct-2019 By Elaine Watson

Kellogg has agreed to allocate \$20m to a fund to settle a class action lawsuit alleging it falsely advertises some cereals as healthy and nutritious when they are also high in sugar, highlighting the risks facing manufacturers as the Plaintiff's Bar homes in on added sugar.

<https://www.foodnavigator-usa.com/article/2019/10/24/kellogg-agrees-to-settle-sugary-cereal-class-action-with-20m-fund>

Food Navigator.com 23 October 2019

Siemens applies IoT to food: 'We want to digitise food supply chains to make them more transparent'

23-Oct-2019 By Flora Southey

The tech giant is working to boost transparency across the food value chain through digitalisation, project lead Dr Rudolf Sollacher tells FoodNavigator.

<https://www.foodnavigator.com/article/2019/10/23/siemens-digitises-food-value-chain-to-improve-transparency>

PepsiCo leaning in on sustainability goals: 'Companies like us no longer have a choice'

23-Oct-2019 By Katy Askew

PepsiCo is stepping up its sustainability goals with the ambition of supporting system-wide change. FoodNavigator spoke to Chris Daly, vice president of sustainability for Europe and Sub-Saharan Africa, to find out more.

<https://www.foodnavigator.com/article/2019/10/23/pepsico-discusses-its-sustainability-plans>

Study urges clearer labeling and packaging in kids' drinks as sweetened drinks make up 62% of total category sales

23-Oct-2019 By Mary Ellen Shoup

Drinks containing added sugars including fruit drinks and flavored waters, account for 62% of total kids' drink sales (\$2.2bn) in 2018, according to a new report from the Rudd Center Food Policy & Obesity at the University of Connecticut.

<https://www.foodnavigator-usa.com/article/2019/10/23/study-urges-clearer-labeling-and-packaging-in-kids-drinks-as-sweetened-drinks-make-up-62-of-total-category-sales>