**International Sugar Organization** 



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## **EXECUTIVE DIRECTOR**

Press Release(19)48 (English only)

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# Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

## Food Navigator.com 27 September 2019

Are all Non GMO claims the same? Judge allows lawsuit vs Nestlé USA to proceed 27-Sep-2019 By Elaine Watson

A lawsuit alleging that Nestlé USA is misleading shoppers with its 'No GMO Ingredients' seal has been allowed to proceed, although legal experts stress that this doesn't mean that the plaintiffs will ultimately prevail.

https://www.foodnavigator-usa.com/article/2019/09/27/are-all-non-gmo-claims-the-same-judge-allows-lawsuit-vs-nestle-usa-to-proceed\_

#### **Nielsen: Is the fresh department the 'last stronghold for brick-and-mortar'?** 27-Sep-2019 By Mary Ellen Shoup

As more category sales continue to shift online, the fresh department remains a strong source of foot traffic for brick-and-mortar retailers and will serve as a key way to lure more consumers into stores, says Nielsen in a new report.

https://www.foodnavigator-usa.com/article/2019/09/27/nielsen-is-the-fresh-department-the-last-stronghold-for-brick-and-mortar\_

#### Food Navigator.com 30 September 2019

GMA to become Consumer Brands Association in new year as part of larger `transformation'

#### 30-Sep-2019 By Elizabeth Crawford

Starting in January, the Grocery Manufacturers Association will become the Consumer Brands Association and in doing so will continue its dramatic transformation that began when Geoff Freeman took the helm as president and CEO in August 2018 after several high-profile companies left the trade group over differences in opinions.

https://www.foodnavigator-usa.com/article/2019/09/30/grocery-manufacturers-association-tobecome-consumer-brands-association