**International Sugar Organization** 



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## **EXECUTIVE DIRECTOR**

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## 19 September 2019

# Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

## Sugar Online – Ebriefing 11-09-2019

## SWITZERLAND: Soft drinks industry says consumers are against sugar tax

A survey commissioned by the soft drinks industry in Switzerland has shown that most of the consumers in the country are against a tax on foods and beverages with high sugar, fat and salt contents, according to Swissinfo news website.

Three out of four people reject the tax proposal, 10% more than in a similar poll two years ago, according to the survey based on 1,000 interviews conducted in March.

The survey also shows that Swiss consumers want transparent information on the products' labels.

The soft drinks industry said it has reduced the sugar levels in drinks by 13% since 2005, and that more needs to be done to inform consumers about that.

# London Metro – 5 September 2019



CONSUMING two or more diet drinks a day increases our risk of early death by 26 per cent, says a World Health Organization study. A survey asked 451,743 adults from ten European countries how often they had diet soft drinks, sugary drinks and fruit squashes.

After 16 years, 41,693 had died. Artificially sweetened drinks raised the risk of death by 26 per cent and sugary pop by eight per cent. Those who had two or more glasses a day of any soft drink were 17 per cent more likely to die than those who had a glass a month.

## Food Navigator.com 13 September 2019 'Best before, often good after': Unilever adopts anti-food waste labels on food packaging

#### 13-Sep-2019 By Flora Southey

Unilever is placing a new packaging label directly after the 'best before' text on certain food products: 'often good after'. The initiative, developed in collaboration with Too Good To Go and industry players, aims to reduce food waste at the consumer level.

https://www.foodnavigator.com/article/2019/09/13/best-before-often-good-after-unileveradopts-anti-food-waste-labels-on-food-packaging

# Food Navigator.com 12 September 2019

# **`A mandatory approach may be necessary': Campaigners slam out of home operators as supermarkets make more progress on reformulation and labelling**

#### 12-Sep-2019 By Katy Askew

A new survey has revealed high levels of 'hidden' sugar and calories in breakfast options sold through restaurant chains and other out of home channels. UK campaigners are now calling for mandatory labelling and reformulation to spur progress and 'level the playing field' with supermarket suppliers.

https://www.foodnavigator.com/article/2019/09/12/campaigners-slam-out-of-home-operatorsas-supermarkets-make-more-progress-on-reformulation-and-labelling

#### Food Navigator.com 19 September 2019

Natural resistance to weight gain could unlock `targeted nutritional approaches': Nestlé Research

#### 19-Sep-2019 By Katy Askew

New insights from Nestlé Research into people who have a natural resistance to weight gain could open up opportunities to develop 'targeted nutritional approaches' for weight maintenance.

https://www.foodnavigator.com/article/2019/09/19/natural-resistance-to-weight-gain-couldunlock-targeted-nutritional-approaches-nestle-research