



International Sugar Organization

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EXECUTIVE DIRECTOR

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(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Sugar Online – Ebriefing 02-08-2019

EUROPE: EU approves betaine for sports food and drinks, special products

The European Commission (EC) approved the use of betaine – derived from the molasses of sugar beets – on sports foods and drinks, in foods for weight control or special medical purposes, according to an authorization published in the EU Official Journal on Aug. 2, reports Sugaronline.

Betaine can now be used in cereal and protein bars, drink powders, isotonic ready-to-drink beverages for persons above the age of 10 engaging in sports activities.

Cereal and protein bars, and foods for special medical purposes and/or total diet replacement were also authorized to include the novel ingredient, excluding foods for infants and young children.

The intake of betaine by the general population should not exceed the 400 mg/day (6 mg/kg body weight per day), according to the EC.

DuPont Nutrition Biosciences ApS., the applicant for the authorization, has exclusivity for betaine for five years. It holds the exclusive proprietary rights to the studies about the food ingredient.

DuPont's BetaPower®, a purified form of anhydrous betaine, is manufactured in Finland by European sugar producer Danisco. DuPont says the product improves physical performance, especially strength, power and muscle endurance, according to information on the company's website.

FoodNavigator.com - 02-Aug-2019

'Bolder actions' required to tackle obesity: Are food taxes and subsidies the answer?

02-Aug-2019 By Flora Southey

Latest data from the United Nations reveal obesity and overweight rates are 'increasing in all regions'. Could 'healthy food' subsidies and taxes on products high in saturated fat, salt, and sugar, curb the trend?

<https://www.foodnavigator.com/article/2019/08/02/bolder-actions-required-to-tackle-obesity-are-food-taxes-and-subsidies-the-answer>

EC 'lacks the will' to deliver sustainable food production, researchers insist

02-Aug-2019 By Katy Askew

The European Commission's current proposals on the Common Agricultural Policy fail to support sustainable food production and demonstrate that the EU 'lacks the will' to meet public demand for environmentally-friendly agriculture, according to researchers.

<https://www.foodnavigator.com/article/2019/08/02/ec-lacks-the-will-to-deliver-sustainable-food-production-researchers-insist>

FOOD FOR KIDS: Study shows how affirming, nutrition-focused 'food talk' can get kids to eat healthier

31-Jul-2019 By Mary Ellen Shoup

How can you get kids to eat their veggies and whole grains without a battle? According to researchers, clearly communicating a food's nutrition benefits to children through affirming statements will help kids make healthy food decisions on their own.

<https://www.foodnavigator-usa.com/article/2019/07/31/food-for-kids-positive-food-phrases-that-communicate-nutrition-benefits-promote-healthy-eating>
