



International Sugar Organization

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EXECUTIVE DIRECTOR

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(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

FoodNavigator.com – 25 July 2019

'We can cut sugar without alienating taste': WET Group on its drink innovation

25-Jul-2019 By Oliver Morrison

As the debate surrounding the safety of aspartame rages, research discovers how to create flavoured drinks without using sugar or additives.

<https://www.foodnavigator.com/article/2019/07/25/we-can-cut-sugar-without-alienating-taste-wet-group-on-its-drink-innovation>

FoodNavigator.com – 24 July 2019

FOOD FOR KIDS: Study shows how snacking may lead to overeating

24-Jul-2019 By Mary Ellen Shoup

The variety of snacks presented to kids leads to increased food consumption, more so than container or package size, a study out of the Murdoch Childrens Research Institute suggests.

<https://www.foodnavigator-usa.com/news/r-d/food-for-kids-study-shows-how-snacking-may-lead-to-overeating>

FoodNavigator.com – 23 July 2019

What's happening in the US beverages market? From bottled water to diet soda

23-Jul-2019 By Elaine Watson

US retail sales of carbonated soda – which have been on a downward trajectory in recent years – are rebounding, with the latest Nielsen data* showing a +2.2% increase in dollar sales of regular (full sugar) soda and a +4.6% increase in sales of diet soda in the 52 weeks to July 13, according to Wells Fargo.

<https://www.foodnavigator-usa.com/article/2019/07/23/what-s-happening-in-the-us-beverages-market-from-bottled-water-to-diet-soda>

Will UK sugar tax be extended to milk drinks?

23-Jul-2019 By Rachel Arthur

The UK government is considering extending its sugar tax to milk drinks: with the announcement made just before the confirmation of Boris Johnson – who has pledged a review of ‘nanny state sin taxes’ – as the country’s next Prime Minister.

<https://www.foodnavigator.com/article/2019/07/23/battle-lines-drawn-over-uk-sugar-tax-and-milkshake-extension>

Sugar Online – Ebriefing 23-07-2019

ARGENTINA: Senator suggests bill to support sugarcane sector

Argentinian senator Silvia Eliás, representing the Tucumán province, has presented a bill in Congress suggesting measures to help the country’s sugarcane production chain by declaring an economic emergency in the sector, according to Portal Caña news website.

The bill includes rules to allow the extension of tax payments deadlines and overdue social security obligations for the sugarcane sector in Tucumán, Santa, Jujuy, Santa Fe and Misiones provinces.

The sugarcane sector in Tucumán generates about 60,000 indirect and direct jobs.

The bill was also signed by Jujuy senators Mario Flad and Silvia Giacoppo.

The president of Argentina’s Sugarcane Chamber, Jorge Rocchia Ferro, said that some challenges faced by the sector are interest rates and the concentration of incentives only in the central region.

Sugarcane production is one of the most important economic activities in the north of Argentina.

ECRUU Sugar News Monitor - 24 July 2019

UNITED STATES - Coke, Pepsi cash in on healthy trend

Coca-Cola reported net revenues of USD 10 billion in Q2, up 6.1% thanks to a 4% volume growth. The CEO said the strong performance was thanks to a growing demand for their no-sugar drinks and smaller packages. Reformulated and new products now bring in a quarter of the group’s revenues, from 15% in 2017. Similarly, sales of healthy snacks, sparkling water and smaller packaging helped Pepsi’s net income increased to USD 2.04 billion in Q2, from USD 1.82 billion in the same period last year. ([LiveMint](#) & [CNBC](#))
