



## EXECUTIVE DIRECTOR

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(English only)

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### Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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#### Food Navigator.com – 2 July 2019

##### **Sustainability campaigners demand consolidation of eco-labelled products**

02-Jul-2019 By Oliver Morrison

Consolidation of eco-labelled products is badly needed, according to speakers at the 11th European edition of the Sustainable Food Summit held last month in Amsterdam.

<https://www.foodnavigator.com/article/2019/07/02/sustainability-campaigners-demand-consolidation-of-eco-labelled-products>

##### **Food reformulation in Portugal boasts healthy predictions, yet 'small' influence on premature deaths**

02-Jul-2019 By Flora Southey

A study examining Portugal's food reformulation targets reveals a predicted decline in non-communicable disease mortality. However, researchers say Portugal is "currently not on track" to achieve its impending 2025 objective of reducing premature deaths by 25%.

<https://www.foodnavigator.com/article/2019/07/02/food-reformulation-in-portugal-boasts-healthy-predictions-yet-small-influence-on-premature-deaths>

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#### Sugar Online – Ebriefing 02-07-2019

##### **BRAZIL: ANP approves KPMG as an inspection firm for RenovaBio**

Brazil's National Agency of Oil, Natural Gas and Biofuels (ANP) has approved the consulting and auditing company KPMG as a new inspection firm for RenovaBio, according to a publication on the country's official gazette, **reports Sugaronline.**

The inspection firms are responsible for certifying the efficient production of biofuels at sugarcane mills according to RenovaBio's rules. The biofuels program is set to become effective in early 2020.

ANP had already approved four other inspection companies for RenovaBio: Fundação Carlos Alberto Vanzolini, Instituto Totum de Desenvolvimento e Gestão Empresarial, Green Domus Desenvolvimento Sustentável, and SGS ICS Certificadora.

## **EUROPE: Sugar manufacturers say Mercosur-EU treaty will pressure EU sugar sector**

The European Association of Sugar Manufacturers (CEFS) said in a statement on July 2 that the free trade agreement between Mercosur and the European Union (EU) "will entrench unfair competition on the EU market, and hamstring alternative and developing outlets for sugar beet," reports Sugaronline.

Mercosur and the EU announced that they have reached an agreement on a free trade deal on June 28, which still needs to be approved by governments of both blocs.

CEFS said that the deal will result in an overall sugar concession to Mercosur of 190,000 metric tonnes, the EU's biggest ever in the context of a free trade agreement.

"Sugar has again been the trade-off to conclude the deal; the latest in a series that have contributed to the closure of sugar factories across the EU," said the CEFS in a statement.

According to the CEFS, most of the Brazilian sugar is produced with phytosanitary products that are banned in the EU.

The association also said that concessions on ethanol and organic sugar beet will undermine two increasingly important outlets for sugar beet, damaging the long-term competitiveness of the sector. "Such outlets are essential if sugar manufacturers are to resist the vagaries of an EU sugar market weighed down by world market distortions," said the association.

If the deal is approved by the Member States and the European Parliament, CEFS defends that these concessions must be enforced in line with the EU's commitments on environment & climate change and labor rights, and accompanied by appropriate phasing-in.

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## **ED& F Man Daily –03-07-2019**

**Malaysia: implements "sugar tax" to reduce obesity - Customs Today** - Malaysia began implementation of a "sugar tax" on sugar-sweetened beverages from Monday onwards to cut down the country's high levels of obesity. In a statement, the Malaysian Customs Department said licensed importers of sweetened beverages were required to produce a letter of undertaking and also submit laboratory reports to ensure the total sugar content of their drinks did not exceed the threshold allowed. The excise duty is imposed on sweetened beverages at 0.40 ringgit (about 10 U.S. cents) per liter on two categories of ready-to-drink packaged sweetened drinks. Malaysia is considered the fattest country in Asia after the country's 2015 National Health & Morbidity Survey found 30 percent of Malaysians were overweight and 17.7 percent were obese.

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## **Food Navigator.com – 3 July 2019**

### **Is food too sweet? Big data research shows consumers find many products to be over-sweetened**

03-Jul-2019 By Mary Ellen Shoup

Research analyzing nearly 400,000 food reviews on Amazon revealed that many people find food products to be too sweet.

<https://www.foodnavigator-usa.com/article/2019/07/03/is-food-too-sweet-big-data-research-shows-consumers-find-many-products-to-be-over-sweetened>