

# **International Sugar Organization**

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#### **EXECUTIVE DIRECTOR**

Press Release(19)23 (English only)

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# Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

FoodNavigator.com – 23 April 2019 Sweeteners in focus: Where next for allulose, stevia, isomaltulose? 23-Apr-2019 By Elaine Watson

Are sugar alcohols losing their luster, will allulose take off, and is stevia still hot? FoodNavigator-USA caught up with Icon Foods, Cargill and Beneo to explore formulation trends as brands come under increasing pressure to reduce sugar and keep labels clean.

https://www.foodnavigator-usa.com/article/2019/04/23/sweeteners-in-focus-where-next-for-allulose-stevia-isomaltulose-beneo-cargill-icon-foods-weigh-in

# FoodNavigator.com – 24 April 2019 What's next for brand Coke?

24-Apr-2019 By Rachel Arthur

Coca-Cola Coffee and Coca-Cola Energy could spearhead the evolution of brand Coca-Cola, as beverage categories continue to blur and Coca-Cola looks to maintain momentum for its flagship brand.

https://www.foodnavigator-usa.com/article/2019/04/24/what-s-next-for-brand-coke-coffee-energy-and-beyond

#### **Sugar Online – Ebriefing 24-04-2019**

### **BOLIVIA:** Aguaí mill to export 11 million litres of anhydrous alcohol to Europe

Bolivia's Ministry of Productive Development and Plural Economy has authorized Aguaí mill will export 11 million litres of anhydrous alcohol to Europe in the next couple of weeks, according to El Deber news website.

#### Pakistan seals 150,000 tonnes of exports to China

Pakistan has so far exported 150,000 tons of sugar to China while the export of 200,000 tons of rice would be completed by June-end under the Chinese duty-free incentive package of US\$1 billion, a PM adviser said on Tuesday, according to Pakistan's The News International.

# **ECRUU Sugar News Monitor - 24 April 2019**

# **UNITED STATES - Strong sales boost Coca Cola revenue**

Coca Cola reported a revenue of USD 8.02 billion in the first quarter, up 5% on year, thanks in part to a double-digit increase in Coke Zero sales, along with a strong performance for flavoured water and sports drinks. (Reuters)