



International Sugar Organization

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EXECUTIVE DIRECTOR

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(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Sugar Online – Ebriefing 29-03-2019

SOUTH AFRICA: Sugar imports and sugar tax major risks to industry's profitability

Increasing sugar imports and the so-called sugar tax are significant risks that may impact on the profitability of the agricultural sector in the short to medium term, says Land Bank research analyst Gilberto Blacuana, according to South Africa's Engineering News. [Read more...](#)

Food Navigator.com 28 March 2019

Label Insight survey reveals loosely-defined claims such as 'natural' still have pull with consumers

28-Mar-2019 By Mary Ellen Shoup

While terms such as a 'natural' and 'clean label' may not have a regulated definition attached to them, these particular descriptors do motivate over half of US shoppers to purchase a product, a new survey of 1,000 adults conducted by Wakefield Research for Label Insight found.

<https://www.foodnavigator-usa.com/article/2019/03/28/label-insight-survey-reveals-loosely-defined-claims-such-as-natural-still-have-pull-with-consumers>

Food Navigator.com 28 March 2019

Cancer Research UK condemns junk food promotions: 'Special offers fuel obese shoppers'

29-Mar-2019 By Flora Southey

Shoppers that purchase around 40-80% of goods on special offer have a greater chance of being obese, says Cancer Research UK, which is pushing for restrictions on price promotions for less healthy products.

<https://www.foodnavigator.com/article/2019/03/29/cancer-research-uk-condemns-junk-food-promotions-special-offers-fuel-obese-shoppers>

Food Navigator.com 29 March 2019

Welsh agri-food minister talks innovation, Brexit and post-CAP opportunities

29-Mar-2019 By Katy Askew

The Welsh Government revealed plans to pump an additional £22m into the food and drink industry last week at Taste Wales, an event promoting Welsh food to more than 200 domestic and international buyers.

<https://www.foodnavigator.com/article/2019/03/29/welsh-agri-food-minister-talks-innovation-brexit-and-post-cap-opportunities>

ECRUU Sugar News Monitor - 3 April 2019

PAKISTAN - To start exporting to China in June

Pakistan will start exporting 300,000mt of sugar to China under an updated trade agreement in June, which will generate around USD 110 million. Meanwhile, the farmers' union Pakistan Kissan Movement (PKM) has urged the government to continue supporting sugar exports. They argued that exports had helped increase domestic sugar prices and therefore cane payments. ([Pakistan Today](#) & [Dunya News](#))
