



International Sugar Organization

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EXECUTIVE DIRECTOR

**Press Release(19)17
(English only)**

28 March 2019

Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Food Navigator.com 28 March 2019

'This is a whole new flavor chemistry': Coca leaf extract improves the taste of diet cola

28-Mar-2019 By Niamh Michail

<https://www.foodnavigator-latam.com/article/2019/03/28/this-is-a-whole-new-flavor-chemistry-coca-leaf-extract-improves-the-taste-of-diet-cola>

Food Navigator.com 27 March 2019

Finding stevia 'polarizing', beverage brand Petal switches up its sweetener ahead of national retail launch this summer

27-Mar-2019 By Mary Ellen Shoup

Sparkling botanical beverage brand Petal has had a busy first year as the company doubled its product line with three new flavors, underwent a reformulation (swapping out stevia and erythritol for organic agave), and is now primed for national distribution in the coming months, shared CEO and founder, Candice Crane.

<https://www.foodnavigator-usa.com/article/2019/03/27/finding-stevia-polarizing-petal-switches-up-its-sweetener-ahead-of-national-retail-launch-this-summer>

From primary production to household: EU quantifies food waste across the bloc

27-Mar-2019 By Flora Southey

The European Commission is preparing to rollout a common methodology for Member States to measure food waste at every stage of the food supply chain.

<https://www.foodnavigator.com/news/policy/from-primary-production-to-household-eu-quantifies-food-waste-across-the-bloc>

ECRUU Sugar News Monitor - 27 March 2019

MEXICO - Farmers ask drink companies to use sugar instead of HFCS

The president of cane farmers' union CNC has called on the government to force beverage companies to use sugar instead of the 1.8 million mt of HFCS they use every year. Separately, a farmers' leader has appealed to the government to help resolve a dispute with El Molina mill, saying that the mill wants to sell sugar at MXN 680/50kg (USD 35.51/50kg) while farmers say it should at least be MXN 750/50kg (USD 39.17/50kg). ([Diario el Mundo](#) & [Zafranet](#))

Food Navigator.com 26 March 2019

Pfeifer & Langen invests in pioneering plant protein group Amidori: 'All signs point to growth'

26-Mar-2019 By Katy Askew

Pfeifer & Langen – the German sugar company and Intersnack owner - has taken a stake in European plant protein innovator Amidori. FoodNavigator caught up with the people behind the deal to find out more.

<https://www.foodnavigator.com/article/2019/03/26/pfeifer-langen-invests-in-pioneering-plant-protein-group-amidori-all-signs-point-to-growth>

ECRUU Sugar News Monitor - 26 March 2019

UNITED KINGDOM - Irn-Bru sales grow despite sugar tax

AG Barr, the maker of Irn-Bru, reported that sales grew in the year ending January 26 despite the introduction of a sugar tax while net profit was up 2.5% to GBP 45.2 million (USD 59.7 million). The firm spent GBP 1.4 million (USD 1.8 million) to re-formulate drinks, including Irn Bru, so that 99% of its products now fall under the sugar tax threshold. On the other hand, Fevertree, the maker of premium spirits maker, said the sugar tax had squeezed profit margins by 2% to 51.8%, although 2018 profit was up on year. (Includes content from: Reuters) ([Evening Times](#) & [Euro News](#) & [City AM](#))
