



International Sugar Organization

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EXECUTIVE DIRECTOR

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Food Navigator.com 28 February 2019

Bell 'mimics the molecular composition of sugar' for natural reformulation

28-Feb-2019 By Katy Askew

Ingredients manufacturer Bell Flavors & Fragrances has developed a natural and functional solution for sugar reduction that, it says, "mimics the molecular composition of sugar".

<https://www.foodnavigator.com/article/2019/02/28/bell-mimics-the-molecular-composition-of-sugar-for-natural-reformulation>

Sugar Online – Ebriefing 28-02-2019

US: Beer giants fight over high fructose corn syrup's role in obesity

A fight between America's two biggest brewers is jeopardizing a proposed "Got Milk?"-style campaign intended to help struggling beer makers win back drinkers who have defected to wine and spirits, according to the Wall Street Journal. [Read more...](#)

ECRUU Sugar News Monitor - 28 February 2019

SOUTH AFRICA - Sugar tax cause USD 71 million loss to sector

The sugar industry lost the equivalent of ZAR 1 billion (USD 71 million) in revenues in 2018 because of the sugar tax, which caused a 30% drop in sales to the beverage sector, the South African Sugar Association said. The Canegrowers Association and the Allied Workers' Union (Fawu) are urging the government to remove the tax, while noting that increasing it by 5.2% as suggested by the finance minister could lead to thousands of job losses. ([Xinhua News Agency](#) & [Moneyweb](#) & [The Citizen](#))

Food Navigator.com 27 February 2019

How are definitions of clean-label evolving (and is 'natural' still a meaningful term to consumers)?

27-Feb-2019 By Elaine Watson

Consumers and food marketers alike are increasingly referencing 'clean' eating – and clean living. But what does this mean in practice, do expectations vary by brand and category, and are definitions of clean-label moving beyond the ingredients list to cover incidental additives and processing aids, production methods, animal rearing standards, industrial contaminants and pesticide residues?

<https://www.foodnavigator-usa.com/article/2019/02/27/how-are-definitions-of-clean-label-evolving-and-is-natural-still-a-meaningful-term-to->

Extending the shelf-life of a product & keeping it fresh is a contradiction in consumers' minds

27-Feb-2019 By Jenny Eagle

'Active food packaging' offers increased food safety, extended shelf-life, improved freshness and reduced food waste, but the idea of a product with a long shelf-life and being fresh is a contradiction to some, according to researchers.

<https://www.foodnavigator.com/news/food-safety-quality/extending-the-shelf-life-of-a-product-keeping-it-fresh-is-a-contradiction>

Food Navigator.com 26 February 2019

'Fake news' is undermining trust in food: 'Facts should remain facts'

26-Feb-2019 By Katy Askew

The European Commission's health and food safety commissioner warns that 'fake news' could further undermine trust in the food sector and details how European policy makers are tackling this threat.

<https://www.foodnavigator.com/article/2019/02/26/fake-news-is-undermining-trust-in-food-facts-should-remain-facts>
