



# International Sugar Organization

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**EXECUTIVE DIRECTOR**

**Press Release(19)02  
(English only)**

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## **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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### **FoodNavigator.com – 8 January 2019**

#### **Exposure to sugary cereal TV ads linked to higher consumption among children, study says**

08-Jan-2019 By Mary Ellen Shoup

Child-directed TV advertising of high-sugar breakfast cereals has been linked to higher intake of those sugary cereal brands among preschoolers, a study conducted by researchers at Dartmouth-Hitchcock Medical Center concluded.

<https://www.foodnavigator-usa.com/article/2019/01/08/exposure-to-sugary-cereal-tv-ads-linked-to-higher-consumption-among-children-study-says>

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### **Germany calls for food manufacturers to voluntarily reduce sugar, fats and salts**

08-Jan-2019 By Flora Southey

The nationwide strategy, which aims to reduce sugar, fats, and salt content in finished food products to promote healthy eating and reduce obesity levels, has received criticism for its voluntary approach.

<https://www.foodnavigator.com/article/2019/01/08/germany-calls-for-food-manufacturers-to-voluntarily-reduce-sugar-fats-and-salts>

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### **FoodNavigator.com – 8 January 2019**

#### **It is technically feasible to double the yield of EU agriculture by 2050, says researcher**

09-Jan-2019 By Flora Southey

The European Union is investing in 'future proof' crop research to help increase agricultural yields, encourage optimal use of water and minerals, and secure food supply for the future.

<https://www.foodnavigator.com/article/2019/01/08/it-is-technically-feasible-to-double-the-yield-of-eu-agriculture-by-2050-says-researcher>

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**FoodNavigator.com – 9 January 2019**

**A landmark year for sustainable foods: 5 trends that will dominate in 2019**

09-Jan-2019 By Katy Askew

2019 is expected to be an important year for the sustainable food industry. Buoyed by the rising tide of concern over health, authenticity and environmentalism, European sales of sustainable foods are forecast to grow over the coming 12 months.

<https://www.foodnavigator.com/article/2019/01/09/a-landmark-year-for-sustainable-foods-5-trends-that-will-dominate-in-2019>

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