



# International Sugar Organization

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**EXECUTIVE DIRECTOR**

**Press Release(18)81  
(English only)**

**17 December 2018**

## **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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### **ECRUU Sugar News Monitor - 12 December 2018**

#### **UNITED STATES - Farm Bill excludes honey from added sugar label**

The US Senate approved a Farm Bill on December 11 which would exempt manufacturers of pure honey, maple syrup and other single-ingredient sweeteners from showing added-sugar on the proposed nutrition labels. ([The Fresno Bee](#))

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### **ECRUU Sugar News Monitor - 13 December 2018**

#### **EGYPT - Deal signed over 1 million mt beet factory**

Al Ahly Capital Holding, Al Ghurair Group and the UAE's Murban signed an agreement over the construction of a USD 1 billion agroindustrial complex in south Minya. The UAE will be contributing 70% of the capital and Al Ahly Capital Holding, an arm of the National Bank of Egypt, 30%. The project includes 180,000 feddan (75,600ha) of beet, wheat, and corn plantations, along with a 1 million mt/year beet sugar factory. ([Daily News Egypt](#))

#### **NIGERIA - Beverage firm told to review its low sugar label**

The Edo high court told Nigerian Breweries to tender an apology to its customers for incorrectly labelling its non-alcoholic drink Amstel Malt as low sugar. The court observed that although the sugar content was within the mandated limit of 10-15%, the drink did not qualify as low sugar. ([Punch NG](#) & [The Street Journal](#))

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**FoodNavigator.com – 11 December 2018**

**Nutrition labelling in alcohol: 'It's only a matter of time before nutritional labelling on-pack becomes law'**

11-Dec-2018 By Pete Martin, regulatory director, Ashbury Labelling

While almost every packaged food is required to have a nutritional facts label, indicating the serving size and the nutritional value per serving, alcoholic drinks do not. Pete Martin, Regulatory Director at labelling compliance experts, Ashbury Labelling looks at the current positioning regarding nutrition labelling in alcohol.

<https://www.foodnavigator.com/article/2018/12/11/nutrition-labelling-in-alcohol>

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**FoodNavigator.com – 13 December 2018**

**Ferrero 'close' to finalizing deal to acquire Campbell's international biscuits and snacks segment**

13-Dec-2018 By Gill Hyslop

Italian news daily Il Sole 24 Ore broke the news that the Nutella maker is in talks with Campbell Soup Company to buy Campbell's international business, which includes Arnott's biscuits and Danish butter cookie maker Kelsen.

<https://www.foodnavigator.com/article/2018/12/13/ferrero-in-talks-to-acquire-campbell-soup-company-s-international-biscuits-and-snacks-segment>

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**FoodNavigator.com – 14 December 2018**

**Kellogg, Hipp and five others told to remove misleading 'no added sugar' claims**

14-Dec-2018 By Niamh Michail

The Dutch Advertising Authority has told seven manufacturers and retailers, including Kellogg, Albert Heijn and Hipp, to remove 'no added sugar' claims from products that are sweetened with date paste, apple juice concentrate and sugar beet syrup.

<https://www.foodnavigator.com/article/2018/12/14/kellogg-hipp-and-five-others-told-to-remove-misleading-no-added-sugar-claims>

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