



International Sugar Organization

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EXECUTIVE DIRECTOR

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

FoodNavigator.com - 5 December 2018

'The food industry is guilty of taking shortcuts': Little Dish sees its focus on fresh as the answer

05-Dec-2018 By Katy Askew

Food for kids brand Little Dish believes that its focus on fresh, healthy ingredients is the remedy for a children's food category that has "taken shortcuts in quality and nutrition". FoodNavigator spoke to Little Dish CEO Dean Brown to find out more.

<https://www.foodnavigator.com/article/2018/12/05/the-food-industry-is-guilty-of-taking-shortcuts-little-dish-sees-its-focus-on-fresh-as-the-answer>

FoodNavigator.com - 6 December 2018

Not just a sweetener: PureCircle to launch stevia protein, fiber, antioxidant ingredients

06-Dec-2018 By Adi Menayang

Stevia specialist PureCircle announced that it will launch a line of stevia-derived proteins, soluble fibers, and antioxidants in the second half of 2019.

<https://www.foodnavigator-usa.com/article/2018/12/06/not-just-a-sweetener-purecircle-to-launch-stevia-protein-fiber-antioxidant-ingredients>

FoodNavigator.com - 7 December 2018

Private label gains momentum with much more room to grow in the US, says Euromonitor

07-Dec-2018 By Mary Ellen Shoup

Private label or store brands used to be about delivering price and margins, and while many private label product still do provide that cost advantage, the perception of these items continues to improve as consumers see these products as formidable alternatives to national brands, claims Euromonitor.

<https://www.foodnavigator-usa.com/article/2018/12/07/private-label-gains-momentum-with-much-more-room-to-grow-in-the-us-says-euromonitor>

FoodNavigator.com – 8 December 2018

No added sugar: HP Hood gears up for national launch of 'naturally sweet' Planet Oat oatmilk

08-Dec-2018 By Elaine Watson

It's good practice to fortify plant-based milks, but consumers don't expect precise organoleptic or nutritional equivalency with dairy milk, says HP Hood, which is gearing up for a national launch of "full bodied, naturally sweet" oatmilk with no added sugar under the Planet Oat brand. "If you're trying to mimic another product you will fail."

<https://www.foodnavigator-usa.com/article/2018/12/08/no-added-sugar-hp-hood-gears-up-for-national-launch-of-naturally-sweet-planet-oat-oatmilk>

FoodNavigator.com – 10 December 2018

UK told to magnify health warnings on energy drinks after Brexit

10-Dec-2018 By Nikki Cutler

The UK's Government has been advised to utilise Brexit as an opportunity to enforce more prominent health warnings on energy drink labels.

<https://www.foodnavigator.com/article/2018/12/10/uk-told-to-magnify-health-warnings-on-energy-drinks-after-brexit>