



International Sugar Organization

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EXECUTIVE DIRECTOR

**Memo(18)96
(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Food Navigator.com – 30 November 2018

Mintel's top food trends for 2019: From healthy aging to convenient food hacks

30-Nov-2018 By Mary Ellen Shoup

Mintel's forward-looking trends for 2019 center on full-circle sustainability, healthy aging, and 'elevated convenience.'

<https://www.foodnavigator-usa.com/article/2018/11/30/mintel-s-top-food-trends-for-2019-from-healthy-aging-to-convenient-food-hacks>

How are consumers thinking about transparency? FMI and Label Insight explain

30-Nov-2018 By Mary-Ellen Shoup

Consumers are increasingly demanding transparency that goes beyond traditional label information and see it as a way to have a closer connection with their food, according to a consumer report by the Food Marketing Institute (FMI) and Label Insight.

<https://www.foodnavigator-usa.com/article/2018/11/30/how-are-consumers-thinking-about-transparency-fmi-and-label-insight-explain>

Got the green light: 'We've listened and now we're acting' – Kellogg's to finally put 'traffic light' health labels on UK cereals

29-Nov-2018 By Gill Hyslop

Kellogg's will introduce traffic light labeling on most of its cereals sold in the UK next year.

<https://www.foodnavigator.com/article/2018/11/29/got-the-green-light-we-ve-listened-and-now-we-re-acting-kellogg-s-to-finally-put-traffic-light-health-labels-uk-cereals>

Food Navigator.com – 28 November 2018

Ulrick & Short develops gluten free sugar replacer for bakery goods

28-Nov-2018 By Gill Hyslop

No one is exempt from the 2020 sugar reduction target, even the 20% of bakery launches featuring a 'free from' claim.

<https://www.foodnavigator.com/article/2018/11/28/ulrick-short-develops-gluten-free-sugar-replacer-for-bakery-goods>

ECRUU Sugar News Monitor - 29 November 2018

CANADA – Obesity rates go up despite fall in sugar intake: study

Sugar is not the only cause for an increase in obesity rate as despite a cut in sugar intake in past 10 years, one in three Canadians is affected by the epidemic, according to a paper by the Montreal Economic Institute. Recent data by Statistics Canada, WHO and the United Nations Food and Agriculture Organisation have suggested that there was no correlation between sugar intake and obesity rate, it stressed. ([Journal de Montreal](#) & [Newswire Today](#))

ECRUU Sugar News Monitor - 21 November 2018

UNITED STATES - Sugary drinks tax, labelling norm curbed by pre-emptive laws

The power of state and local governments to introduce food and nutrition laws such as sugary drinks taxes and nutrition labelling are being curbed by pre-emption laws, a study said. About 12 states have introduced 13 such laws on food and nutrition from 2008 to March 2018 while 26 states have approved the Commonsense Food Consumption Acts between 2003 and 2013, the study said. The study is [here](#). ([Politico](#))
