



EXECUTIVE DIRECTOR

**Press Release(18)73
(English only)**

13 November 2018

Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Food Navigator.com – 07 November 2018

Teen trends: A 'real desire' to know more about how food is produced

07-Nov-2018 By Katy Askew

Younger generations are our future – and understanding how they connect with food will inform future industry trends.

<https://www.foodnavigator.com/article/2018/11/07/teen-trends-a-real-desire-to-know-more-about-how-food-is-produced>

Food Navigator.com – 08 November 2018

'A match made in heaven': Cargill and DSM team up to bring fermentation-based sweeteners to market

08-Nov-2018 By Elaine Watson

Cargill and DSM – who have both independently developed steviol glycosides via microbial fermentation – are now teaming up in a bid to accelerate their development under the Eversweet brand.

<https://www.foodnavigator.com/article/2018/11/08/cargill-and-dsm-to-establish-jv-to-bring-fermentation-based-high-potency-sweeteners-to-market>

Food Navigator.com – 09 November 2018

Atkins pushes regulators to reconsider the potential benefits of a low-carb diet for some Americans

09-Nov-2018 By Elizabeth Crawford

As FDA considers a formal definition for the term 'healthy' as well as who should serve on the 2020 Dietary Guidelines advisory committees, Atkins Nutritionals asks the agency to reconsider its formal stance on low-carbohydrate diets.

<https://www.foodnavigator-usa.com/article/2018/11/09/atkins-pushes-regulators-to-reconsider-the-potential-benefits-of-a-low-carb-diet-for-some-americans>

ECRUU Sugar News Monitor - 12 November 2018

UNITED STATES - Washington bans sugar taxes

About 55% of Washington state voters approved a bill that bans the imposition of new taxes on sugar-sweetened beverages, although Seattle will be allowed to maintain its existing tax. In contrast, 57% of voters in Oregon rejected a similar bill. ([Politico](#))

SOUTH AMERICA - Sugar industries of 11 nations to fight disinformation

Industry executives from 11 sugar-producing countries in Latin America met in Sao Paulo to form an alliance to address the challenges faced by sugar in the regional and global markets. They proposed to address the myths and misinformation against sugar consumption and its ill effects on health. They also discussed trade barriers, protectionism and subsidies. (Original Source: UNICA) ([UDOP](#))

Group of Latin American countries fighting disinformation about sugar

11/9/2018 - Consolidate a definitive alliance between the **sugar** producing countries of Latin America. This is the main objective of the Latin American Sugar Group, a movement formed by sugar industries from Argentina, Brazil, Chile, Colombia, Costa Rica, El Salvador, Guatemala, Mexico, Nicaragua, Peru and the Dominican Republic.

In the second working day of the group, coordinated by the Union of Sugar Cane Industry (UNICA), in São Paulo, from November 4 to 6, industry executives discussed the great challenges that the product has been facing at levels global and regional level. The proposal is to build an agenda that addresses the myths and misrepresentations that are often made about **sugar** and its effects on health.

Trade barriers, subsidies, protectionism and other factors affecting the international market were also on the agenda. In addition, results were presented and progress made by the Healthy Living Project - carried out by the communication agency Porter Novelli -, governance models to formalize the constitution of a Latin American **sugar** organization / association and proposals for 2019, including a calendar of activities and actions.

Andy Duff, manager of the Research department at Rabobank Brazil, gave a presentation on **sugar** consumption and current trends, with scenarios simulations and possible impacts to the market.

At the meeting, UNICA was represented by Elizabeth Farina (CEO), Pedro Mizutani (Chairman of the Deliberative Council), Eduardo Leão de Sousa (Executive Director), and representatives of some companies associated with the entity; Alto Alegre, Atvos Agroindustrial, Biosev, CerradinhoBio, Copersucar, Raízen, Tereos and Grupo USJ.

08/11/18
Source: Unica