



EXECUTIVE DIRECTOR

Press Release(18)72
(English only)

09 November 2018

Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Food Navigator.com – 07 November 2018

Oregon voters set to reject pre-emptive ban on new soda taxes; Washington voters likely to approve similar measure

07-Nov-2018 By Elaine Watson

Oregon looks set to reject Measure 103 – which would institute a pre-emptive ban on new soda taxes; while voters in Washington appear likely to approve a similar measure (I-1634), based on the latest results from yesterday's midterm elections.

[HTTPS://WWW.FOODNAVIGATOR-USA.COM/ARTICLE/2018/11/07/OREGON-VOTERS-SET-TO-REJECT-PRE-EMPTIVE-BAN-ON-NEW-SODA-TAXES-WASHINGTON-VOTERS-LIKELY-TO-APPROVE-SIMILAR-MEASURE](https://www.foodnavigator-usa.com/article/2018/11/07/oregon-voters-set-to-reject-pre-emptive-ban-on-new-soda-taxes-washington-voters-likely-to-approve-similar-measure)

Food Navigator.com – 07 November 2018

It would require a 'monumental shift' for sustainability to top the corporate agenda

07-Nov-2018 By Katy Askew

Significant commitments on issues like food waste or plastic pollution would suggest that sustainability is moving up the corporate priority list. However, with consumer sentiment sliding and upward pricing pressure on the horizon, it would require a "monumental shift" for sustainability to continue its ascent in the boardroom.

[HTTPS://WWW.FOODNAVIGATOR.COM/ARTICLE/2018/11/06/IT-WOULD-REQUIRE-A-MONUMENTAL-SHIFT-FOR-SUSTAINABILITY-TO-TOP-THE-CORPORATE-AGENDA](https://www.foodnavigator.com/article/2018/11/06/it-would-require-a-monumental-shift-for-sustainability-to-top-the-corporate-agenda)

Food Navigator.com – 08 November 2018

Sparkling shift: Coca-Cola Hellenic tracks growth of no/low calorie beverages

08-Nov-2018 By Rachel Arthur

Coca-Cola Hellenic saw its no and low calorie sparkling beverages grow volumes 25.9% in the latest quarter, compared to 2.1% for full sugar variants, highlighting a shift towards lower calorie beverages.

[HTTPS://WWW.FOODNAVIGATOR.COM/ARTICLE/2018/11/08/SPARKLING-SHIFT-COCA-COLA-HELLENIC-TRACKS-GROWTH-OF-NO-AND-LOW-CALORIE-BEVERAGES](https://www.foodnavigator.com/article/2018/11/08/sparkling-shift-coca-cola-hellenic-tracks-growth-of-no-and-low-calorie-beverages)

ECRUU Sugar News Monitor - 08 November 2018

UNITED STATES - FDA clarifies definition of added sugars

The FDA published new guidance documents which defined added sugars as sugar added during the processing of foods. Some products, such as corn syrup and honey, classify as sugar when added to a food product. Similarly, pure apple juice will not be considered to have added sugar, but will count as sugar when it is added to another product. The full document is [here](#). ([Whole Foods Magazine](#))

ECRUU Sugar News Monitor - 09 November 2018

SINGAPORE - Study finds sugar tax has no effect on consumers

A study conducted across the National University of Singapore campus found that consumers did not respond to taxes on sugar-sweetened beverages as demand did not change when prices were hiked by 10% on certain drinks. Singapore is currently studying the possibility of imposing a tax, but researchers suggested that warning labels would be more effective. The study is [here](#). ([Food Navigator](#) & [Portal Cania](#))
