



International Sugar Organization

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EXECUTIVE DIRECTOR

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(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

ECRUU Sugar News Monitor - 3 October 2018

BRAZIL - Soft drinks, confectioneries to cut sugar content by 2021

The Brazilian health minister says the government will sign agreements with food and beverage companies for the voluntary reduction of sugar content by 2021 after the first round of elections on October 7. ([Metro](#) & [Novacana](#))

RUSSIA - Barry Callebaut to start sustainable agriculture project

Barry Callebaut, which aims to achieve 100% sustainable ingredients by 2025, has tied up with the Sustainable Agriculture Initiative (SAI) to implement its project in Russia. Barry Callebaut roped in beet sugar buyers like Unilever, PepsiCo and Mars. ([Newswire Today](#))

BERMUDA - Soft drinks, sweets duty rates raised 50%

The first phase of the tax on soft drinks and sweets came into effect. Rates have been increased by 50% and will be raised by 75% from April 2019. ([The Royal Gazette](#) & [Bernews](#))

Food Navigator.com - 3 October 2018

Indra Nooyi: Five lessons I've learned as PepsiCo CEO

03-Oct-2018 By Rachel Arthur

Indra Nooyi stepped down from her role as PepsiCo CEO yesterday, ending 12 years in the role and 24 years as a PepsiCo executive. Here, she outlines five lessons she's learned from her tenure.

<https://www.foodnavigator.com/article/2018/10/03/indra-nooyi-five-lessons-i-ve-learned-as-pepsico>
