



International Sugar Organization

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EXECUTIVE DIRECTOR

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(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Sugar Online - Ebriefing 28-08-2018

US: Survey shows consumers may pay attention to added sugars in new labels

A majority of consumers questioned by Ingredion, Inc. said the listing of added sugars on the upcoming new Nutrition Facts Label would impact their purchase decisions negatively, according to the US's Food Business News. Changes to the current Nutrition Facts Label include the listing of added sugars in the upcoming label set by the Food and Drug Administration. The compliance dates for the new label are Jan. 1, 2020, for manufacturers with US\$10 million or more in annual food sales and Jan...[Read more...](#)

UK: Lack of ministers keeps sugar tax revenues from funding health programmes in NI

The UK-wide tax, officially known as the Soft Drinks Industry Levy (SDIL), was introduced in April and forces soft drinks companies to pay a levy on high-sugar drinks. It aims to help tackle obesity, and is expected to raise GBP240 million (US\$310.2 million) in revenue in its first year, according to the UK's Belfast Telegraph newspaper. Northern Ireland is set to receive GBP12.3 million in 2018/19 and GBP15 million in 2019/20 as its share, according to Stormont's Department of Finance. How...[Read more...](#)

IRELAND: Researchers identify genetic breeding strategies to improve beet

Plant biotechnologists from the Ryan Institute at NUI Galway have identified genetic breeding strategies to develop bigger and better sugar beet, according to Irish Tech News. Sustainable intensification of agriculture to meet rapidly growing global demand for food and non-food products produced by crops will require higher-yielding crop varieties that can produce more food using less resources and land area. For crops such as sugar beet, this means the development of varieties that produce more...[Read more...](#)

Food Navigator.com – 27 August 2018

How much sugar do consumers expect in a 'lightly sweetened' cereal? Judge certifies classes in Kellogg added sugar case

27-Aug-2018 By Elaine Watson

If up to 40% of the calories in breakfast cereals are from added sugar, and brands describe them as 'lightly sweetened,' are they misleading shoppers? Perhaps, says a federal judge who has just certified three classes of consumers in a false advertising lawsuit vs Kellogg, which is now heading into mediation.

<https://www.foodnavigator-usa.com/article/2018/08/27/how-much-sugar-do-consumers-expect-in-a-lightly-sweetened-cereal-judge-certifies-classes-in-kellogg-added-sugar-case>
