



# International Sugar Organization

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**EXECUTIVE DIRECTOR**

**Press Release(18)53  
(English only)**

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## **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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### **Sugar Online - Ebriefing 24-08-2018**

#### **Mars Wrigley says it's time to focus on sustainability**

Mars Wrigley Confectionery says it's time to embrace a sense of urgency in sustainability, according to the US's Halgstrom Report Consumers, noted Paul Steed, the senior global price risk lead for sugar at Mars Wrigley Confectionery, "don't trust big business so much anymore" and want to buy food that is produced in ways they regard as sustainable. That's why, he said, Mars has joined with Danone North America, Nestlé USA and Unilever United States to form the Sustainable Food P...

#### **MALAYSIA: Debate continues over effectiveness of sugar tax**

The recently proposed soda tax or sugar tax suggested by the Pakatan Harapan government has sparked debate on whether the tax will be effective in gaining tax revenue to help meet the shortfall from the change of GST to SST, and whether the tax will be able to curb sugary drink consumption in Malaysia, according to Malaysia's Borneo Post newspaper. According to Vincent Lau, vice-president of Research at Rakuten Trade Sdn Bhd, the idea of introducing tax on sugary drinks or sugar itself is n...[Read more...](#)

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### **Food Navigator.com 24-08-2018**

#### **Mondelēz on track to achieve 2020 sustainability and healthy snacking goals**

24-Aug-2018 By Douglas Yu

Mondelēz has said it is on target to achieve its 2020 goals in healthy snacking and sustainability.

<https://www.foodnavigator.com/article/2018/08/24/mondelez-on-track-to-achieve-sustainability-and-healthy-snacking-goals>

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## **Sugar Online - Ebriefing 27-08-2018**

### **Sugar remains sticking point for EU Mercosur trade negotiations**

Negotiators of a free trade deal between the European Union and Mercosur want to wrap up by September, but differences over beef, sugar and the auto industry could dash those hopes, Brazilian foreign minister Aloysio Nunes said, according to Mercopress. Issues over intellectual property, rules of origin and marine shipping services also need to be nailed down, Nunes said in an interview. "The EU has not responded to moves by Mercosur as we had expected," he said. Mercosur has ask..[Read more...](#)

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## **Food Navigator.com 27-08-2018**

### **Some consumers are turning away from packaged products to reduce sugar consumption, Kerry warns**

27-Aug-2018 By Elizabeth Crawford

As more consumers fixate on sugar as a primary source of unnecessary calories and connect it to unwanted weight gain, manufacturers will need to re-engage shoppers with more nutritious options or else risk them opting-out of packaged foods and beverages, new research from ingredient supplier Kerry suggests.

<https://www.foodnavigator-usa.com/article/2018/08/27/consumers-are-turning-away-from-packaged-food-to-cut-sugar-consumption>

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