



# International Sugar Organization

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**EXECUTIVE DIRECTOR**

**Press Release(18)51  
(English only)**

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## **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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### **Food Navigator.com - 14 August 2018**

#### **UK sugar tax has 'minimal impact' on consumer behaviour: Nielsen**

By Rachel Arthur

The first four months of the UK's sugar tax has failed to create any significant change in consumer behaviour; but it has encouraged widespread reformulation and the proliferation of lower sugar options, according to Nielsen.

<https://www.foodnavigator.com/article/2018/08/14/uk-sugar-tax-has-minimal-impact-on-consumer-behaviour-nielsen>

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### **Sugar Online - Ebriefing 14 August 2018**

#### **US: Sugar Association launches new science-based website to fight back against war on sugar**

The Sugar Association is fighting back against sugar's increasingly bad reputation by launching a new consumer-oriented, science-based website that seeks to place the ingredient in a "more accurate context of an overall diet and restore consumers' sense of confidence in choosing sugar," according to the trade group's spokesman, according to Food Navigator USA. "Sugar has become a very easy scapegoat, and I don't mean that in a throwaway, dismissive kind of way.... [Read more...](#)

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### **Sugar Online - Ebriefing 15 August 2018**

#### **SOUTH AFRICA: Trade minister says import duty will immediately protect sugar industry**

Trade & industry minister Rob Davies has come to the aid of the embattled sugar industry, approving an increase in import duties on sugar according to South Africa's Business Day. But although the minister approved the increase of the duty from US\$566/tonne to US\$680/tonne, it is lower than the US\$856/tonne the South African Sugar Association (Sasa) had requested from the International Trade Administration Commission (Itac) in February. While benefiting sugar producers, the hike in the ... [Read more...](#)