



International Sugar Organization

1 Canada Square
Canary Wharf
London E14 5AA

EXECUTIVE DIRECTOR

**Press Release(18)41
(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Food Navigator.com – 19 June 2018

Rabobank brings start-up pitch competition FoodBytes! to Europe

19-Jun-2018 By Katy Askew

Rabobank is bringing its FoodBytes! start-up pitching competition and networking event to Europe.

<https://www.foodnavigator.com/news/market-trends/rabobank-brings-start-up-pitch-competition-foodbytes!-to-europe>

Food Navigator.com – 19 June 2018

General Mills unveils 'intentionally less sweet' YQ by Yoplait: 'It's unlike anything that exists in the yogurt aisle today'

19-Jun-2018 By Elaine Watson

Following on from the success of its French-style yogurt Oui, General Mills has unveiled YQ by Yoplait, a 99% lactose-free yogurt made with ultra-filtered milk (milk filtered to concentrate the protein and reduce the lactose/milk sugar) that "delivers big on protein with an intentionally less sweet taste."

<https://www.foodnavigator-usa.com/article/2018/06/19/general-mills-unveils-intentionally-less-sweet-yq-by-yoplait-it-s-unlike-anything-that-exists-in-the-yogurt-aisle-today>

Food Navigator.com – 20 June 2018

A texture, taste and legal challenge: Chocolate start-up shirks sugar for dates

20-Jun-2018 By Niamh Michail

London start-up Kaakao managed to overcome texture and flavour challenges when sweetening its chocolate with dates instead of sugar but the regulatory challenge - the EU definition of chocolate - is proving to be more difficult.

<https://www.foodnavigator.com/article/2018/06/20/a-texture-taste-and-legal-challenge-chocolate-start-up-shirks-sugar-for-dates>

Food Navigator.com – 20 June 2018

FDA to seek a 'sensible solution' to labeling sugars on pure honey, maple syrup products

20-Jun-2018 By Stephen Daniells

Following a strong backlash from consumers and industry on a proposal to label sugars on the label of a jar of honey or pure maple syrup as 'added sugars', the US FDA has announced it will "swiftly formulate a revised approach".

<https://www.foodnavigator-usa.com/article/2018/06/20/fda-to-seek-a-sensible-solution-to-labeling-sugars-on-pure-honey-maple-syrup-products>
