



# International Sugar Organization

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**EXECUTIVE DIRECTOR**

**Press Release(18)40  
(English only)**

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## **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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### **Food Navigator.com – 14 June 2018**

#### **'An important growth platform for us': Nestlé eyes plant-based sector with Garden Gourmet**

14-Jun-2018 By Katy Askew

Nestlé has kicked its innovation engine up a gear and is rolling out new products that tap into emerging consumer trends. Nestlé UK Food MD Paula Jordan tells FoodNavigator that plant-based is "an important growth platform" for the company in Europe and globally.

<https://www.foodnavigator.com/article/2018/06/14/an-important-growth-platform-for-us-nestle-eyes-plant-based-sector-with-garden-gourmet>

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### **Food Navigator.com – 14 June 2018**

#### **'Big swings' in consumers' beverage preferences are reordering the category's leaderboard**

14-Jun-2018 By Elizabeth Crawford

While the US beverage industry is "fundamentally strong" with double-digit sales growth in the last five years, it also is experiencing "big swings" that are reordering the leaderboard as consumers revamp their daily routines to focus more on their health and wellness, according to Euromonitor International.

<https://www.foodnavigator-usa.com/article/2018/06/14/big-swings-in-consumers-beverage-preferences-are-reordering-the-category-s-leaderboard>

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**Food Navigator.com – 13 June 2018**

**Atkins could see a boost from failed keto dieters looking for a less restrictive, low-carb option**

13-Jun-2018 By Elizabeth Crawford

Rising consumer interest in the high-fat ketogenic diet, and the subsequent frustration many feel trying to adhere to the restrictive approach, could prompt a new wave of people to turn to the low-carb Atkins diet as a more flexible option that shares many of the same values, according to one company executive.

<https://www.foodnavigator-usa.com/article/2018/06/13/atkins-could-see-a-boost-from-failed-keto-dieters-looking-for-a-less-restrictive-low-carb-option>

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**Food Navigator.com – 13 June 2018**

**Coalition for Accurate Product Labels seeks risk-based labeling and ingredient disclosure requirements**

13-Jun-2018 By Stephen Daniells

Over 60 organizations including the GMA, the Independent Bakers Association, the National Potato Council, and the Natural Products Association have joined together to ask Congress to amend the Fair Packaging and Labeling Act.

<https://www.foodnavigator-usa.com/article/2018/06/13/coalition-for-accurate-product-labels-seeks-risk-based-labeling-and-ingredient-disclosure-requirements>

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**Food Navigator.com – 13 June 2018**

**Consumers to FDA: Labeling single ingredient pure honey, maple syrup products, as 'added sugar' is "absolutely ridiculous"**

12-Jun-2018 By Elaine Watson

FDA proposals that the sugars in a jar of honey or pure maple syrup should be listed as 'added sugars' on food labels (albeit with an explanatory note) is "absolutely ridiculous," according to the vast majority of stakeholders commenting on recent draft guidance from the agency.

<https://www.foodnavigator-usa.com/article/2018/06/12/consumers-to-fda-draft-added-sugars-guidance-on-pure-honey-maple-syrup-is-absolutely-ridiculous>

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