



## EXECUTIVE DIRECTOR

**Press Release(18)39  
(English only)**

**11 June 2018**

### **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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#### **Food Navigator.com – 6 June 2018**

##### **Talk not tax: Will Asian regulators think twice after WHO expert panel stops short of calling for sugar taxes?**

06-Jun-2018 By Lester Wan

Governments should take greater responsibility for the rise in non-communicable diseases (NCDs), prioritise health services accordingly and collaborate with industry to find solutions... but not necessarily impose sugar taxes, according to an expert panel set up by the World Health Organization (WHO).

<https://www.foodnavigator-asia.com/article/2018/06/06/talk-not-tax-will-asian-regulators-think-twice-after-who-expert-panel-stops-short-of-calling-for-sugar-taxes>

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#### **Food Navigator.com – 6 June 2018**

##### **IFIC Food & Health survey shows significant shift in consumer attitudes towards sugar, carbs**

08-Jun-2018 By Elaine Watson

Dr Robert Lustig's mantra – that not all calories were created equal - appears to be resonating with more US consumers, with one third (33%) of Americans believing that sugars are the 'source of calories most likely to cause weight gain' compared with just 11% in 2011, according to a new survey.

<https://www.foodnavigator-usa.com/article/2018/06/08/ific-food-health-survey-shows-significant-shift-in-consumer-attitudes-towards-sugar-carbs>

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#### **ECRUU Sugar News Monitor - 8 June 2018**

##### **UNITED STATES - F&B group welcomes rejection of WHO's sugar tax advice**

The International Food and Beverage (F&B) Alliance applauded the US government's rejection of a recommendation by a WHO panel calling for higher taxes on sugary drinks to combat health issues. But a London Metropolitan University emeritus professor of nutrition policy slammed the US stand, saying there is evidence that sugary beverages tax is beneficial. (includes content from Associated Press) ([newsroom.co.nz](http://newsroom.co.nz) & [Health 24](#))