



## EXECUTIVE DIRECTOR

**Press Release(18)38  
(English only)**

**1 June 2018**

### **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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**Food Navigator.com - 30 May 2018**  
**MPs call for tougher restrictions on junk food marketing**  
30-May-2018 By Joseph James Whitworth

The UK Government should introduce tougher restrictions on marketing and advertising of junk food, according to a committee behind a report into childhood obesity.

<https://www.foodnavigator.com/article/2018/05/30/raft-of-measures-proposed-to-tackle-uk-child-obesity>

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**Food Navigator.com - 30 May 2018**  
**Obese people enjoy food less, say researchers**  
30-May-2018 By Niamh Michail

Obese people get less enjoyment from food than lean people and may overeat in order to compensate for this, according to a study.

<https://www.foodnavigator.com/article/2018/05/30/obese-people-enjoy-food-less-say-researchers>

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**Food Navigator.com - 30 May 2018**  
**US retail sales of carbonated soft drinks are rebounding, with Coca-Cola leading the charge**  
30-May-2018 By Elaine Watson

US retail sales of carbonated soft drinks – which have been on a downward trajectory in recent years – are rebounding, with the latest Nielsen data\* showing a 3% jump in the four weeks to May 19 vs the same period a year ago and a 0.1% increase in the 12 weeks to May 19, against a decline of 1.3% over the past 52 weeks, according to Wells Fargo.

<https://www.foodnavigator-usa.com/article/2018/05/30/us-retail-sales-of-carbonated-soft-drinks-are-rebounding-with-coca-cola-leading-the-charge>

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**ECRUU Sugar News Monitor - 30 May 2018**  
**PAKISTAN - WTO case not to affect exports this year: opinion**

The Australian Sugar Alliance is considering legal action at the WTO against Pakistan as it argues the country is giving producers USD 150/mt subsidies to export sugar when it should only cost USD 40-50/mt to move the sugar to port - something which it argues contravenes WTO rules. Earlier this month, the Global Sugar Alliance started a review of sugar subsidies in countries including Pakistan, India and the EU. Commentators say, however, that even if there is a WTO case this season's exports will not be affected as these cases can take years to be processed. The country exported 179,000mt of sugar in April, down from 250,000mt in March. ([Business Recorder](#) & [First Post](#) & [Agronet](#))

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**ECRUU Sugar News Monitor - 30 May 2018**  
**VIETNAM - Sugar industry demands safeguard duties on HFCS imports**

The Vietnam Sugarcane and Sugar Association has asked the trade ministry to consider imposing safeguard duties on HFCS imports to protect the sugar industry from cheap syrup shipments mainly from China and South Korea. HFCS imports grew by 31.7% to 89,343mt in 2017 compared to 2015 due to growing price differential with sugar and zero import duty. The price difference between HFCS and sugar increased from 21.26% in 2015 to 43.3% in 2017 when the syrup was priced at USD 398/mt and sugar at USD 702/mt. ([Vietnam News](#))

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**ECRUU Sugar News Monitor - 31 May 2018**  
**UNITED KINGDOM - Low sugar soft drinks sales rise after tax, more to come**

Soft drinks sales rose by GBP 5 million (USD 6.6 million) to GBP 167 million/week (USD 221 million/week) after the rollout of the sugar tax in April 2018, according to Data Company IRI's study. Of this, around 7% or 11 million L/week of soft drinks were low sugar. Coca-Cola and Pepsi sales fell by 1% and 2% respectively but other brands saw growth, IRI said. Meanwhile, MPs on the health select panel have warned the food industry to reduce added sugar voluntarily failing which sugar tax and VAT would also be levied on other sweetened items such as chocolates and puddings. ([Drinks Business Review](#) & [The Times](#))

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