



## EXECUTIVE DIRECTOR

**Press Release(18)33  
(English only)**

**21 May 2018**

### **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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#### **Food Navigator.com - 18 May 2018**

##### **Nestlé to cut more sugar and salt in packaged foods to make children healthier**

18-May-2018 By Douglas Yu

Nestlé will further reduce sugar and salt across its portfolio by 5% and 10% respectively by 2020 to make their products healthier for children.

<https://www.foodnavigator.com/article/2018/05/18/nestle-to-cut-more-sugar-and-salt-in-packaged-foods>

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#### **ECRUU Sugar News Monitor - 16 May 2018**

##### **NORWAY - Sugar tax boosts cross-border sales**

Sales of food items with added sugar have gone up in the border areas of Sweden after Norway hiked the sugar tax by 83%. A Sweden-based supermarket manager said sales of products affected by the sugar tax had shot up by 10-20% as a result. It was further aided by the weak Swedish currency, he added. ([Expressen](#))

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#### **ECRUU Sugar News Monitor - 18 May 2018**

##### **AUSTRALIA - Coca-Cola bottler to reduce sugar content by 10% by 2020**

Coca-Cola Amatil is planning a 10% reduction in the sugar content by 2020 in its products sold in Australia and New Zealand, its managing director said. The bottler will bring in low or zero sugar variants of Coke's popular drinks as well as alter the formula of its original brands. ([Sydney Morning Herald](#))

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### **UKRAINE - Govt looks to deregulate sugar industry**

Ukraine's parliament, also called the Verkhovna Rada, cleared a draft bill that proposes to deregulate the sugar industry by removing production quotas and minimum prices for beet and sugar. ([UNIAN](#))

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### **UNITED STATES - Pennsylvania court starts hearing Philadelphia sugar tax case**

The Pennsylvania Supreme Court began hearing arguments against Philadelphia's USD 1.5c/lb tax on soda and other sweetened drinks. The court must evaluate if the tax adds up to double taxation as the Sterling Act under the state law permits Philadelphia to tax items that are not taxed by the state. Opponents of the tax argue that despite the soda tax being applied to distributors, it is being transferred on to consumers, who are already paying the state's sales tax. Some of Philadelphia's residents are reportedly going to the suburbs to buy sugary drinks and avoid the tax. ([Philly](#) & [NPR](#))

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