



EXECUTIVE DIRECTOR

**Press Release(18)32
(English only)**

16 May 2018

Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

ECRUU Sugar News Monitor - 11 May 2018 PERU - Hikes tax rate for high sugar beverages

The economy and finance ministry approved an amendment to impose a 25% tax on beverages that contain 6g/100ml of sugar, while retaining the rate of 17% for beverages with low sugar content. ([Gestion](#))

FoodNavigator.com - 15 May 2018 Human rights report names, shames and praises food firms 15-May-2018 By Niamh Michail

Investor pressure is beginning to help create a 'race to the top' on human rights but many food companies are not sufficiently engaged, according to a benchmark report.

<https://www.foodnavigator.com/article/2018/05/15/corporate-human-rights-benchmark-report-shows-lack-of-uptake>

FoodNavigator.com - 15 May 2018 BOS Iced Tea aims to strike 'heart before the head' brand reaction with US consumers 15-May-2018 By Mary Ellen Shoup

South African BOS Brands' vibrantly colored slim cans in hues of violet, turquoise, and lightening yellow, may not look like a better-for-you RTD iced rooibos tea at first glance, but despite its playful image, it makes no compromise on taste and health profiles, CEO Dave Evans said.

<https://www.foodnavigator-usa.com/article/2018/05/15/bos-iced-tea-aims-to-strike-heart-before-the-head-brand-reaction-with-us-consumers>

FoodNavigator.com - 16 May 2018

Scotland plans to cut childhood obesity in half by 2030

16-May-2018 By Joseph James Whitworth

Scotland has set a target of halving childhood obesity by 2030.

<https://www.foodnavigator.com/article/2018/05/16/scotland-targets-reduction-in-child-obesity>

FoodNavigator.com - 16 May 2018

Coca-Cola India branches out into functional and rehydration categories

16-May-2018 By Lester Wan

Coca-Cola India has launched two new drink categories — Enhanced Hydration and Nutritious Dilutables — as it seeks to enhance its range of more healthy and functional products.

<https://www.foodnavigator-asia.com/article/2018/05/16/coca-cola-india-branches-out-into-functional-and-rehydration-categories>