



## EXECUTIVE DIRECTOR

**Press Release (18)31  
(English only)**

**11 May 2018**

### **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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#### **FoodNavigator.com – 4 May 2018**

##### **Coke sweetened with 100% stevia launches in New Zealand**

04-May-2018 By Rachel Arthur

Coca-Cola Stevia No Sugar - a beverage sweetened solely with stevia - is launching in New Zealand this month.

<https://www.foodnavigator-usa.com/article/2018/05/04/100-stevia-sweetened-coke-launches-in-new-zealand>

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#### **FoodNavigator.com – 8 May 2018**

##### **Conflicting data spurs questions about effectiveness of efforts to reduce childhood obesity in the US**

08-May-2018 By Elizabeth Crawford

New data suggesting childhood obesity in the US is on the rise again may not tell the full story, but nevertheless serves as a call for manufacturers and public health advocates to redouble their efforts to improve the diet and health of young Americans, according to experts.

<https://www.foodnavigator-usa.com/article/2018/05/08/conflicting-data-spurs-questions-about-effectiveness-of-efforts-to-reduce-childhood-obesity-in-the-us>

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#### **ECRUU Sugar News Monitor - 11 May 2018**

##### **SOUTH AFRICA - Sugar tax extends to all sweetened beverages**

South Africa's recently introduced sugar tax extends to any drinks that contain sweeteners, including non-caloric sweeteners, according to a consultant at Mazars, who noted that this was unlike most other sugar taxes around the world. Diet drinks, non-alcoholic beers, and aerated waters will be taxed, although drinks that contain natural sugars such as 100% fruit juice and unsweetened milk will be exempted. (Original source: The New Age) ([Press Reader](#))

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