



# International Sugar Organization

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## EXECUTIVE DIRECTOR

**Press Release(18)27  
(English only)**

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### **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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## **ECRUU Sugar News Monitor - 13 April 2018**

### **EUROPEAN UNION – Germany, Netherlands look at alternative beet use**

Royal Cosun announced a plan to produce biobased plastics from sugar beet to compete with PET bottles. The company said it was also studying the use of beet fibres in producing biosourced concrete, care products and animal feed. And in Germany, the Lower Saxony agriculture chamber has suggested producing sugar beet to use as substrate in biogas plants to boost yield, as an alternative to cereals in the winter season. ([Industrie & Technologie](#) & [Schweizer Bauer](#))

### **WORLD – Beverage industries continues to oppose sugar tax**

South Africa and Britain recently joined the list of countries to introduce sugar tax, effective April 1 and April 6, respectively, while Canada, Ireland and the Philippines are expected to follow suit soon. Some countries are mulling hiking the sugar tax which is often being met with opposition from the beverage industry. The Beverage Association of South Africa, for example, argued that the tax would result in loss of 72,000 jobs, while the South African Sugar Association's (SASA) said farmers owning 13,200ha or 5% of the total cane acreage may stop cultivating the crop due to the tax.

Nonetheless, only 12% of the soft drinks currently sold in the UK will attract the tax, compared to 25% when the proposal was announced in 2016, according to Britvic's consumer insights report. The report also found that only 49% of the consumers surveyed were aware of the levy. ([Deutsche Welle](#) & [Just Drinks](#) & [Agence Ecofin](#))

## **FoodNavigator.com – 16 April 2018**

### **Barry Callebaut launches Gold because 'consumers are prepared to pay more' for caramel chocolate** 16-Apr-2018 By Douglas Yu

Barry Callebaut has added a new caramel chocolate, Gold, to its premium Belgian chocolate portfolio, which currently includes dark, milk and white chocolate.

<https://www.foodnavigator.com/article/2018/04/16/barry-callebaut-launches-caramel-chocolate-gold>