



International Sugar Organization

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EXECUTIVE DIRECTOR

**Press Release(18)22
(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

ECRUU Sugar News Monitor - 27 March 2018

WORLD - Coca-Cola, Nestle cut sugar in products

Coca-Cola's Mexico City-based Centre for Innovation and Development has launched a zero-calorie water product Ciel Exprim, as part of its plans to make 50% of its product portfolio free of sugar or low in calorie count by 2030. Separately, Nestle is launching a new Milkybar Wowsomes chocolate in the UK and Ireland next week which has 30% less sugar thanks to a new technology that reduces the sugar content without altering the sweetness level. ([Diario Financiero](#) & [Bloomberg](#))

ECRUU Sugar News Monitor - 28 March 2018

BELGIUM - Südzucker subsidiary testing organic beet cultivation

Südzucker's sugar beet processing subsidiary TienseSuiker has begun testing organic sugar beet cultivation this year, and with success, it hopes to expand to a full-length cultivation in 2019. It is yet to decide whether the organic beet will be cultivated in Flanders or Wallonia, TienseSuiker's director said. ([Boeren Business](#))

GERMANY - KWS invests in plant

KWS said it plans to spend EUR 40 million (USD 49.65 million) to install new technology at its Einbek plant which will increase its seed production and allow it to produce customised beet seeds. The first seed from the plant will be delivered by spring of 2020. In addition, the company announced that the Federal Plant Variety Office in Hanover had approved its four new sugar beet varieties. ([Latifundist](#) & [KWS](#))
