



International Sugar Organization

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EXECUTIVE DIRECTOR

**Press Release(18)21
(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

ECRUU Sugar News Monitor - 21 March 2018 WORLD - Cargill begins production of stevia leaf sweetener

Cargill said it has begun commercial production of its stevia leaf sweetener EverSweet. A new fermentation process to produce these sweeteners gives the flexibility to increase the output and meet the demand cost-effectively, Cargill said. ([Asia Food Journal](#))

Food Navigator.com - 21 March 2018 EU approves €54bn Bayer-Monsanto deal

21-Mar-2018 By Will Chu

The European Commission has approved Bayer's proposed acquisition of Monsanto, with the German pesticides supplier committed to selling off certain parts of its business as part of the agreement.

<https://www.foodnavigator.com/article/2018/03/21/eu-approves-54bn-bayer-monsanto-deal>

Food Navigator.com - 21 March 2018 Can organic food capitalise on flagging confidence in the food industry?

21-Mar-2018 By David Burrows

Since the horsemeat scandal of 2013 there has been a steady stream of food scares and scandals, which has played neatly into the hands of organic food. Sales were up more than 11% in Europe at the last count, but is the sector making the most of growing mistrust?

<https://www.foodnavigator.com/article/2018/03/21/can-organic-food-capitalise-on-flagging-confidence-in-the-food-industry>

Daily Mirror – 21 March 2018

Coke to cost 8p more a can from Easter Sunday - and it's far from the only fizzy drink going up - this is why

<http://www.msn.com/en-gb/money/markets/coke-to-cost-8p-more-a-can-from-easter-sunday-and-its-far-from-the-only-fizzy-drink-going-up-this-is-why/ar-BBKtqDw?li=AA54rU&ocid=mailsignout>

ECRUU Sugar News Monitor - 21 March 2018

PHILIPPINES - Soda sales slip following sugar tax, producers want more clarity on rules

Soft drinks sales at 7-Eleven retail stores dropped by 10% due to the tax on sweetened beverages as the demand moved to tea and water, the retail chain's CEO said.

There are still some uncertainties regarding the regulations, according to an associate at KPMG who urged the Bureau of Internal Revenue to issue clarifications. For example, it is unclear whether the beverage should be taxed before it reaches the bottling facility or when it comes out as a finished product. It is also unclear whether the tax will apply if the beverage is exported. ([ABS CBN](#) & [Phil Star](#))

ECRUU Sugar News Monitor - 21 March 2018

AUSTRALIA - Kraft Heinz to be fined for sugar-rich kids food

The federal court said Kraft Heinz made misleading claims about its Little Kids Shredz products being beneficial to toddlers aged 1 to 3. The products contained over 66% sugar while the packaging carried pictures of fruits and vegetables, it added. The fine will be decided later. ([Food Bev Media](#))
