



# International Sugar Organization

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**EXECUTIVE DIRECTOR**

**Press Release(18)17  
(English only)**

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## **Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

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### **ECRUU Sugar News Monitor - 9 March 2018**

#### **PERU - Consumers sue Coca-Cola**

Consumer protection watchdog INDECOPI has admitted a plea filed by consumers association ASPEC which alleged that Corporacion Lindley and Coca-Cola are misleading consumers about recommended daily sugar intake. ASPEC in its complaint alleged that Coca-Cola claims people can take 89g sugar daily, nearly double the amount suggested by WHO. ([El Economista](#))

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### **Food Navigator.com – 8 March 2018**

#### **[Sprite reduces sugar but ditches stevia, citing best taste for lower sugar UK recipe](#)**

08-Mar-2018 By Rachel Arthur

Coca-Cola's Sprite brand has further reduced sugar and calories in the UK as part of a brand refresh: but has ditched stevia, turning away from its 2013 decision to use the natural sweetener.

<https://www.foodnavigator.com/Article/2018/03/08/Sprite-reduces-calories-but-ditches-stevia-citing-best-taste-for-lower-sugar-UK-recipe>

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### **Food Navigator.com – 8 March 2018**

#### **[Does nutritional labelling help consumers reduce calories?](#)**

08-Mar-2018 By Tim Cutcliffe

Using nutritional labelling on restaurant menus and in coffee shops and cafeterias may be a way of lowering consumers' intake of calories, researchers have said.

<https://www.foodnavigator.com/Article/2018/03/08/Does-nutritional-labelling-help-consumers-reduce-calories>

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**Food Navigator.com – 9 March 2018**

**DOLCE hits 'major milestone' in sweetener development**

09-Mar-2018 By Katy Askew

The DOLCE consortium, formed by industry groups to develop natural sweeteners, has reached a "major milestone" in its drive for natural sugar and calorie reducers "faster than expected".

<https://www.foodnavigator.com/Article/2018/03/08/DOLCE-hits-major-milestone-in-sweetener-development>

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**ECRUU Sugar News Monitor - 8 March 2018**

**SWITZERLAND - Swiss chocolate giant to focus on emerging markets, won't reduce sugar content**

Swiss chocolate company Lindt is targeting emerging markets like China, Brazil, South Africa and Russia, and Japan where it saw an above average 12.4% on year organic growth in 2017, its annual report said. The company's global net profit rose 7.8% on year in 2017 and sales touched a record CHF 4 billion (USD 4.3 billion) although sales in the US declined. The company will not reduce the sugar content in chocolates if that alters taste and indulgence and quality remain the focus, its CEO stressed. ([Expatica](#) & [Reuters](#))

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