



International Sugar Organization

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EXECUTIVE DIRECTOR

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Sugar Related Articles from ECRUU

The Executive Director would like to draw your attention to articles below published in "ECRUU Sugar News Monitor", which are of particular relevance.

AUSTRALIA - Prime Minister rejects call for 20% sugar tax

The Prime Minister has rejected a call for a 20% sugar tax, which was part of an eight-point plan proposed by a group of health and community setups, including the Obesity Policy Coalition, Cancer Council and the Heart Foundation, to tackle rising obesity. There are far too many taxes and labelling, health messages and exercise would be much better solutions, the PM said. ([Sky News](#))

EUROPE - PepsiCo switches to sugar in Eastern Europe

PepsiCo has replaced fructose-glucose syrup with sugar in its 7Up product in the Czech Republic as well as Slovakia, Poland and Hungary, the company announced. Pepsi had been using fructose-glucose syrup in Eastern Europe and sugar in Western Europe for which it had been criticised. The company will also use stevia as a sweetener. ([Tyden](#))

UNITED STATES - San Francisco court blocks health warnings on sugary drinks

An appeals court in San Francisco ruled in favour of the beverage industry on September 19 which argued that a June 2015 ordinance making health warnings on sugary drinks mandatory as unfairly targeting one set of products. The ordinance was blocked as a result. The American Beverage Association, the California Retailers Association and others had alleged that the ordinance violated commercial speech under the First Amendment. The city is currently evaluating its options, according to a spokesperson at the city attorney office. ([Reuters](#))