



International Sugar Organization

1 Canada Square
Canary Wharf
London E14 5AA

EXECUTIVE DIRECTOR

**Press Release(17)40
(English only)**

15 September 2017

Sugar Related Articles from ECRUU

The Executive Director would like to draw your attention to articles below published in "ECRUU Sugar News Monitor", which are of particular relevance.

UAE - Energy foods and drinks to carry health warning

The Emirates Standardisation and Metrology Authority approved three new norms for energy drinks, added-sugar juices and dairy products, according to a report by WAM. Energy foods and drinks will now contain a health warning, including information on the sugar level, to prevent consumers from being misled. ([Trade Arabia](#))

WORLD - Consumers prefer natural sweeteners over non-caloric substitutes: study

Consumers no longer consider diet drinks laced with zero-calorie sugar substitutes such as aspartame as healthy and now prefer natural sweeteners such as agave, stevia and honey, according to a Technomic study conducting among 3,000 consumers and 800 operators. The survey also found that drinks represent a significant portion of consumer spending as beverages account for USD 1 out of USD 5 spent away from home. Hot and cold beverages worth more than USD 181 billion were sold in 2016, accounting for 113 billion servings. ([PR Newswire](#))

THAILAND - Cabinet approves sugary drinks tax

The Cabinet has approved the sugary drinks tax on September 12 and the rates will be officially announced on September 15, an official said. A new excise tax will be imposed based on the sugar content and exemptions will be cancelled for 111 items including tea and coffee. An anonymous finance ministry source said the tax will now be based on the retail prices and businesses such as sweetened beverage sellers will get two years to adjust. ([Nation Multimedia](#))

PHILIPPINES - Govt won't impose sugar tax on coffee mixes, milk

The finance department has accepted the senators' plea to exempt three-in-one coffee mixes and milk from the government's proposed tax on added-sugar beverages as they are primarily consumed by the poor. ([Manila Times](#))