

International Sugar Organization

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EXECUTIVE DIRECTOR

Press Release(17)39 (English only)

14 September 2017

Sports Drinks Article from Bloomberg

The Executive Director would like to draw your attention to this interesting article published this week in "Bloomberg". The sports drink sector is of relevance to sugar and it's vital that we monitor these developments; your comments and feedback would be greatly appreciated.

https://www.bloomberg.com/features/2017-sports-drinks-wars/