



# International Sugar Organization

1 Canada Square  
Canary Wharf  
London E14 5AA

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**EXECUTIVE DIRECTOR**

**Press Release(17)33  
(English only)**

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## **Various Sugar Related Articles from ECRUU and Food Navigator.com**

The Executive Director would like to draw your attention to the following relevant sugar related articles below.

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### **ECRUU – 8 August 2017**

#### **UNITED STATES - Illinois county sues retailers for sugary drinks tax delay**

The Cook County has filed a lawsuit against the Illinois Retail Merchants Association (IRMA) demanding USD 17 million in damages because of the delay in the tax on sugar sweetened beverages, which was to start on July 1, according to Crain's Chicago Business. IRMA had filed for a temporary restraining order against the tax saying it was too complex to implement. ([Chicago City Wire](#))

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#### **Hershey says future 'very bright' for experiential retail upon NYC store opening**

By [Douglas Yu+](#), 07-Aug-2017

Hershey will open its Chocolate World experience store in New York City's Time Square later this year.

<http://www.confectionerynews.com/Manufacturers/Hershey-to-open-chocolate-store-in-New-York-City>

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#### **Sugarfina gets \$35m private equity boost for e-commerce and international expansion**

By [Oliver Nieburg+](#), 07-Aug-2017

US luxury candy retailer Sugarfina has secured a \$35m investment from private equity firm Great Hill Partners.

<http://www.confectionerynews.com/Retail-Shopper-Insights/Sugarfina-bags-35m-for-e-commerce-and-international-expansion>

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#### **Retro reboot: British confectionery brand Champion & Reeves to expand after crowdfunding**

By [Oliver Nieburg+](#), 07-Aug-2017

Luxury nougat startup Champion & Reeves has adopted the style of discontinued classic British brand Callard & Bowser and eyes domestic and export success after raising £156,540 (\$204,000) via crowdfunding.

<http://www.confectionerynews.com/Manufacturers/Champion-Reeves-eyes-US-Asia-expansion-with-reborn-British-classic>